



CANADIAN
WOMEN'S
FOUNDATION

2010/2011 ANNUAL REPORT

her STORY, ourstory, yourstory.

20 years & over 200,000 stories



20 years

\$64,437,846 raised from supporters

3 program areas

4,034 grants

384 communities

10 provinces and 3 territories

over 200,000 stories of change

1 mission

We invest in the power of women and the dreams of girls.

The Canadian Women's Foundation raises money to research, fund and share the best approaches to ending violence against women, moving low-income women out of poverty and building strong, resilient girls.

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Happy Anniversary!

Thanks to you, the Canadian Women's Foundation is celebrating its 20th anniversary.

Since 1991, you have touched the lives of over 200,000 women and girls, in every corner of Canada - from Baffin Island to Victoria, from Toronto to Edmonton, from Iqaluit to Corner Brook. Along the way, you have helped to produce a powerful ripple of change across the country, one that has transformed the lives of women and girls, created safer families, and strengthened communities.

Because of you, thousands of women and girls have been helped to move out of violence, out of poverty, and into confidence.

Each has her own story.

In fact, everyone in the Canadian Women's Foundation community - program participants, individual donors, volunteers, staff, Board members, and corporate partners - has their own story.

In this year's report, you'll read many of them. You'll read about hardship and hope, empowerment and courage, journeys of transformation, and the strength that comes from sharing.

And it's your passion for change that makes it all possible.

Let's celebrate!

14% of girls
in Grade Ten
say they feel
self-confident

2010/2011 Year at a Glance

Investment of \$5 million to help move women and girls out of violence, out of poverty and into confidence.

Investment - Community Grants:
\$3.6 million

Investment - Training, Research, and Development (i.e., capacity building, training, research, evaluation, consultation, Skills Institutes, and grantee meetings):
\$1.4 million

Number of Initiatives:
122 Major Grants, 438 Shelter Grants

Charitable Ratio: 74%

Number of Donors: 7,797

Number of Volunteers: 577

a story from
a founding
mother

Julie White



“Now, there are thousands of us...”

The Canadian Women’s Foundation started twenty years ago with a small group of women who shared a dream – to create a Foundation that would result in real changes for women, that would be run by women, for women.

We asked women across the country what they thought of our idea and where they thought we should focus. They gave us their opinions and told us their stories, and they sent us letters, with two dollars, five dollars, ten dollars enclosed. They wanted to be a part of it, and they wanted to use their experience and their resources to make a difference for other women.

We agreed from the start we wouldn’t compete with other women’s organizations for scarce government funding.

Our plan was to find new money and create a broad funding base. This strategy would be more sustainable, and free us up to work on systemic change.

Another fundamental principle was to be truly national – we wanted to represent Canada’s full racial, cultural, economic, and geographic diversity. We didn’t want it run by just a few women in Toronto, but to be grounded in the experiences of women from all across the country.

We also wanted to move the money out to places it normally wouldn’t go – small towns and villages, reserves, cities that were struggling, and places many of us have never heard of.

There were eight of us at that first meeting. Then there were dozens, then hundreds. Now, there are thousands of us – women who live paycheque to paycheque, women who earn good money, women who have inherited wealth, and all the women in between.

Today, due to changing government priorities and values, there are hardly any national women’s organizations left in Canada. But we remain a strong voice for women in Canada. We have to take that responsibility seriously, and fight even harder to keep women’s issues front and centre, and to strategize on how to create real change for women.

I’m proud I was there at the beginning, part of the thinking and dreaming. It’s a joy to look back, but we need to keep looking – and moving – forward.

Julie White
Donor
Inaugural Board Chair, Canadian Women’s Foundation (1989 - 1995)

a story from our Board Co-Chairs

Julie George & Mary Mowbray



“The Foundation helps women find their voice...”

Recently, our Board Co-Chairs sat down together to reflect on lessons learned as volunteers with the Canadian Women’s Foundation.

Mary: You know, when I started volunteering with the Foundation years ago, I heard people talking about this concept of a “gender lens” and I wasn’t sure exactly what they meant. Then I learned that it just means looking at things from a woman’s point of view. I’d been looking at things this way my whole life, but just didn’t realize it. But so often, decisions are made without thinking about how they affect women.

Julie: Yes, it’s odd how that seems like a strange new idea to people! Despite all the strides we’ve made, so many women still face disadvantages.

Women still earn only 72 cents for every dollar earned by men, even when they work full-time. And a woman who works in a male-dominated trade has to be twice as good as the men to gain the respect she deserves.

Mary: The question is, how do we solve those inequities on a permanent basis? There is a basic unfairness at play. There is something fundamentally out of whack.

Julie: In the past, I used to feel I didn’t have the power to change things like this, but I’ve learned that if I join with others, we can do so much. I’ve learned it’s not how loud my own voice is, but the strength of my voice in the whole choir of other voices.

Mary: That’s true. I can’t stand on a stage alone and sing, but I can sing in a choir with other people all day long.

Julie: Collective minds are always stronger – they give us confidence. Now that I use my voice

to help other women, I feel so much more empowered. One of the biggest differences for me is, I've stopped apologizing for being nurturing. Now I see women's nurturing can be a huge strength. It's really been a whole attitude adjustment.

Mary: I think the Foundation helps a lot of different women find their voice. It doesn't matter if we're the ones attending the programs or the ones donating to the programs. Sometimes we're both. We all need help in rethinking how we see ourselves as women. I've worked in an all-male environment practically my whole life. I learned to put up with the sexist comments. I thought, "I can deal with this, I can succeed here." But the truth is, it's unhealthy for everyone, male and female.

Julie: It's harder to speak your truth when you're a single voice in the wilderness. But when you're connected to other women, you gain confidence. That's the real power of our work - women aren't isolated anymore, they get to listen to each other talk about their lives, and watch each other struggle, and see the commonalities in their own life.

Mary: Yes, our voices and stories are different, but there's a universality. We've all been given the same message that tries to put us in a box and limit us.

Julie: Women are very strong, but sometimes our strength is just too deeply buried under all those messages. We just need an opportunity.

Mary: That's what the programs do. And talking about this now, I actually think working with the Foundation is really the most satisfying part of my life, besides spending time with my daughter.

And maybe running a very slow marathon!

Julie: Now that I feel like I'm making a difference, I just feel more hopeful.

Mary: Once you understand there's a need for change, then you have to find people who think the same way. There aren't too many places left where people still talk about women's issues, but the Foundation has the courage to say: "This is still important." It's like having your sense of the world validated.

Julie: A lot of that validation comes from the fact that our work is backed up by research - we know we fund best practices and programs that make a real difference. And there is heart to it all, and a good feeling.

Mary: And there's a real sense of fun about it, even though the issues are very serious. It's almost like you're buying yourself something special. But you are in a way - you're buying a better future for women and girls. That's for me, too.

Julie George
Board Co-Chair

Mary Mowbray
Board Co-Chair

a story from the
President and CEO

Beverley Wybrow



“We look at the world differently...”

When I look back over the last 20 years and everything that’s been accomplished through the Canadian Women’s Foundation, I am so inspired.

There’s no doubt we still have a lot of work to do. We need to continue helping women and girls in crisis. We need to address the root causes of violence and poverty. We need to change attitudes.

But despite the challenges, I’m hopeful.

The world’s problems will never be solved unless women help to shape the solutions. This is now understood internationally, and it’s true right here in Canada too.

We are more than half the population but maybe even more importantly, we look at the world differently.

We tend to see everything through a web of relationships. We want everyone to thrive, not just a few. We want solutions that work for everyone - we don’t want to leave anyone behind. We tend to be very passionate about human needs. Many men are too, but we are socialized to express it more openly. We especially have a direct heart connection to how things affect children. We want everyone to know they matter and they belong.

Thinking holistically, including everyone, working together - these are our strengths, and they are essential. Without them, nothing will change.

And women know all about how to create change.

Over the years, I’ve talked to hundreds of women who have turned their lives around, struggling up from desperate and dangerous circumstances to achieve amazing things. I have been deeply touched by your pain and moved to action by your courage. From you, I have learned that personal change is not only possible, it’s actually inevitable, given the right kind of help.

I’ve also talked to hundreds of women who believe in the possibility of a better world and who think investing in women and girls is the best way to make it happen. From you, I have learned that we have a tremendous collective capacity to create social change. Together, we are a powerhouse of resources, intelligence, enthusiasm, and compassion.

As I look ahead to the next 20 years, I am confident we will continue to create a better future for ourselves, our families, and our communities.

Because you have also taught me the greatest lesson of all: When we use our power in common cause, we make our dreams come true.

**Beverley Wybrow,
President and CEO,
Canadian Women’s Foundation**

“I’ve been to hell and back...”

Ten years ago, I wouldn’t have believed my voice could help anybody.

I was sexually abused at the age of one. That’s not the way childhood is supposed to start out.

I went through Children’s Aid and grew up in unstable environments. I found myself at the age of 11 living on the streets with no guidance.

I believed that sex from anybody – father, friend or foe – was the only way to be loved by a man. I’ve been through drugs, dancing at the age of 15, dealing with everything you can imagine. I’ve been to hell and back. I’m not the only one.

Through perseverance, digging for resources, and never giving up, I found programs. If it wasn’t for them, I wouldn’t be sitting here today.

Walking into the doors of Momentum is honestly the moment I knew my life was finally going to turn around. I just needed an open door and a light at the end of the tunnel. And I found it. I had to take a leap of faith, but I found it.

I took the Accelerator program for women entrepreneurs, learning how to network, brainstorm with the other women, and find what I needed to grow my business. Last year, I had a \$14,000 deficit in my cleaning business - this year I had an \$11,000 profit. But the biggest thing I got from the program is confidence.

The fact that the program is just for women was very important – it helped me speak comfortably

and not feel judged. In a co-ed situation, you get nervous, you get timid about what you want to say, you may not be completely honest. And you may not get everything you need out of that situation.

I would like to franchise my company – to be cross-Canada rather than just in Calgary. And I’d like to give back to the community, because I never want to forget where I came from.

If I could talk to young women who are in the situation I was, I’d say: “You need to reach down deep into your heart and take that little tiny bit that you know is there – the part that knows you’re a good person who deserves better – you need to grab that and hang onto it. And your strength will come. Don’t let them knock you down. Women are strong and we can do it.”

There’s a shred of confidence in everybody. Sometimes you can’t find it very easily, but it’s there.

Trust me, I found mine. And if I can find mine, anybody can.

Nichole Vessie,
CEO, Won’t Miss a Spot Cleaning

**Participant, Women’s Venture
Accelerator Program, Momentum -
A Canadian Women’s Foundation-
funded program**

a story from
a program
participant
Nichole Vessie



a story from a
donor and
volunteer
Jinger Forde



“We give each other strength...”

I was raised with every opportunity. I went to a private school, joined the military, then things just fell apart.

Everyone saw me as this woman of incredible strength, but I was in need. I remember sitting on my sofa for days, in what I now realize was a depression. In my culture, I don't think we knew what a depression was. There was a period when I wanted to take my life. I didn't think it had any value or any worth.

This was the period where I had nothing - no hope, no money, no job. This was truly my bottom and it was scary. I didn't have anybody, and there was this shame as well.

I was staying at a woman's shelter and a woman - a stranger - said to me: “I don't see you eating.” And I remembered thinking: “Someone noticed me?” I'd spent the last few years being invisible. She said: “I'm going to give you half of what I have.” She then handed me three cans of soup and twenty dollars.

But it wasn't really twenty dollars - it was hope!

And now, through my donations, I'm paying it forward.

I had an opportunity to share my story at a Foundation event, and someone gave a donation. At first I thought the cheque was for \$2,500, but then I looked again. It was for \$25,000, and there was a note which read: “Women need to support other women.” I was amazed: “Someone

donated \$25,000 based on what I had to share, based on my passion?”

It's funny - the donors think they are giving the participants something, and the participants think they are receiving something from the donors. But really, we're giving to each other. We give each other strength.

I think the next 20 years are going to be phenomenal. It feels like something exciting is happening. I feel this amazing surge. It feels like it's just starting to move.

I can't wait to do more.

Jinger Forde,
Director of Operations,
Oliver Capital Partners Inc.

Donor and Volunteer

“I had thoughts I probably wouldn’t have said...”

My mom signed me up for the Safe Sisters program when I was in Grade Seven. I didn’t want to go, but I liked it anyway.

The program is really great because we learned a lot about keeping ourselves safe, we did lots of fun things like self-defence, and we learned about cyber-bullying and home safety.

We did lots of presentations so it really helped bring up your confidence. We had a lot of group work and it really helped with your cooperation as well.

The most important things I learned were how to keep myself safe and how to help others around me.

I think a lot of girls should consider joining this program because it’s really fun and it helps you a lot in life, not just when you’re small but when you get older too. It helps you make better decisions.

I told my friends it was really fun and they should join it because it would really help them with their problems. And they have lots of problems.

A friend of mine was being bullied on Facebook by these people she didn’t know. I got her permission to tell my guidance counsellor, and she actually helped my friend. It felt good to help, because my friend was actually really upset during those days.

I also like that I can take off my scarf because it’s all girls. That’s easier for me because when we do physical activities it gets really hot. It was way better.

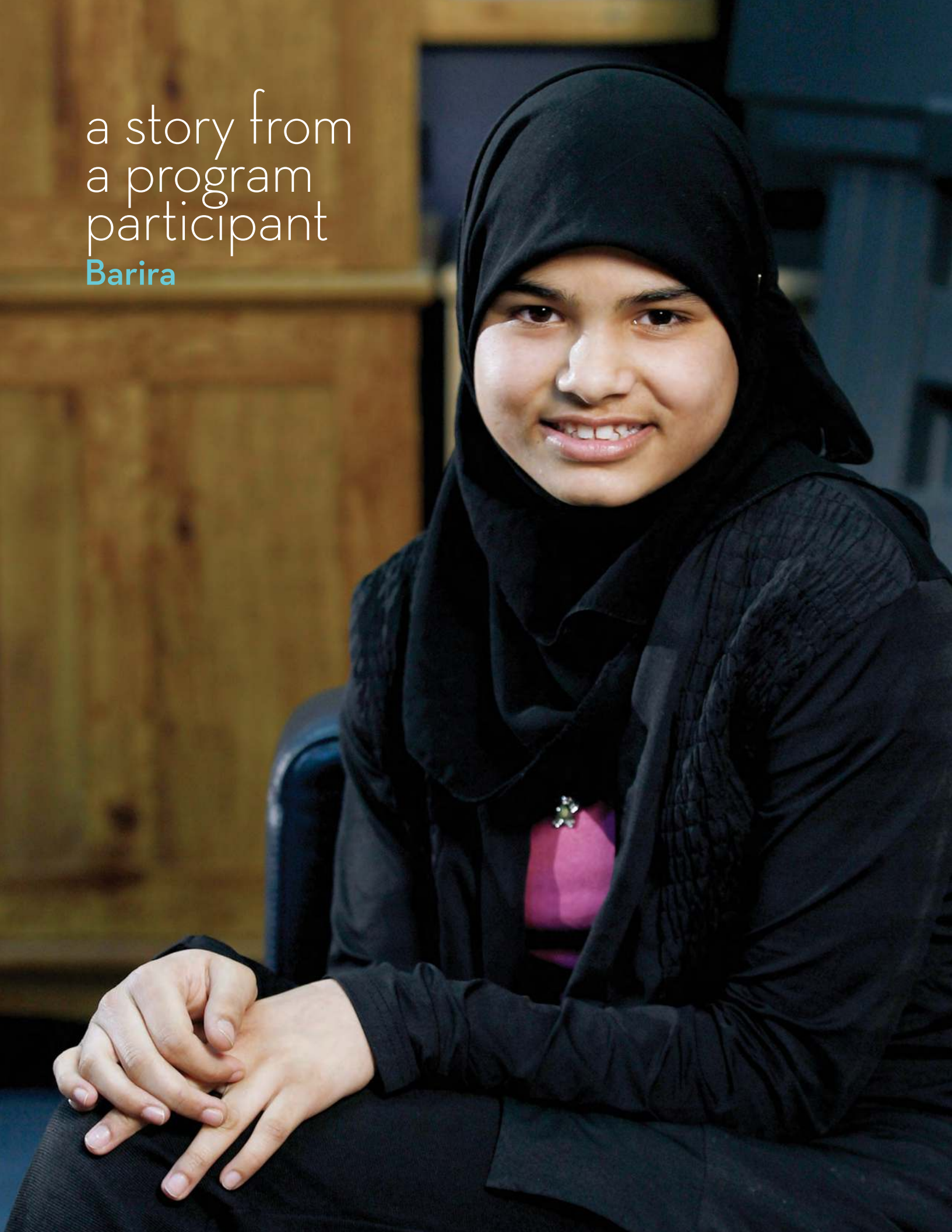
And it makes it more comfortable to say stuff, instead of having guys there who say “Oh that’s so stupid” and all that. I had ideas and thoughts I probably wouldn’t have said, but I did anyways.

I think guys think they are more confident. They are always saying, “We’re so much stronger, we can do this and this and this.”

I think girls are really confident, but they just have to be given a chance.

Barira, age 13
Participant, Safe Sisters Program,
YWCA Toronto - A Canadian Women’s
Foundation-funded program

a story from
a program
participant
Barira



a story from a donor
and volunteer
Chi Nguyen



“It was a turning point for me...”

I’m a long-time feminist – I’ve worn that label proudly since I was eleven years old.

I always thought the best way to make a difference was through community activism, but then a good friend challenged me to “put my money where my mouth is,” and donate to the Canadian Women’s Foundation.

It was a turning point for me, because I’ve learned how important it is to support services on the ground.

Some women have reached equality, but it hasn’t trickled down to everyone. When so many single mothers live in poverty, when so many Aboriginal women live in such dire conditions, when so many women are still abused, we are far from living in a world where we are equal.

Women are the glue in our communities. If they’re not in a good place economically, if they aren’t physically safe, then we’re putting our entire community in jeopardy.

It’s close to home for a lot of us. My parents came to Canada to find an opportunity for their kids, but my mother got pretty sick. My dad worked two jobs and we still struggled. Then he passed away, and my mom had to somehow raise two kids on her own when she really wasn’t well. It’s just not the Canadian way to let people suffer like that.

Now I’m lucky to be able to give a little bit. It’s not a lot, but I know the money goes to programs

that really make a difference. They aren’t just band-aids. They really help women find their own answers and transform their lives.

It’s an incredibly powerful thing, to be part of a growing movement of women from across Canada donating to help other women. And it has a snowball effect. Each time a woman joins the Women Moving Women campaign, she gives another woman a chance to get out of poverty.

That’s why the Foundation is so inspiring to me. It’s really about women helping women.

Chi Nguyen,
Community Impact Manager,
United Way Toronto

Youth Recipient, Governor
General Award in Commemoration
of the Persons Case
Donor and Volunteer

“I want them to see the sky’s the limit...”

I have two granddaughters, one 11 and one 14, and they are both at that prime age when girls start to face certain challenges.

My older granddaughter is a star hockey player and has always been very independent and self-sufficient. But now she’s in Grade 9, and the pressures are so different.

At this age, girls need some coaching on how to stand up for their rights, to not feel threatened by all that advertising, and the pressures about what they should wear.

True equal opportunity is not here yet. Girls are still pigeonholed into certain ideas of what they should be doing with their lives.

That’s why the trades programs the Foundation supports are so terrific. We need more plumbers and electricians and auto mechanics, and why shouldn’t they be women?

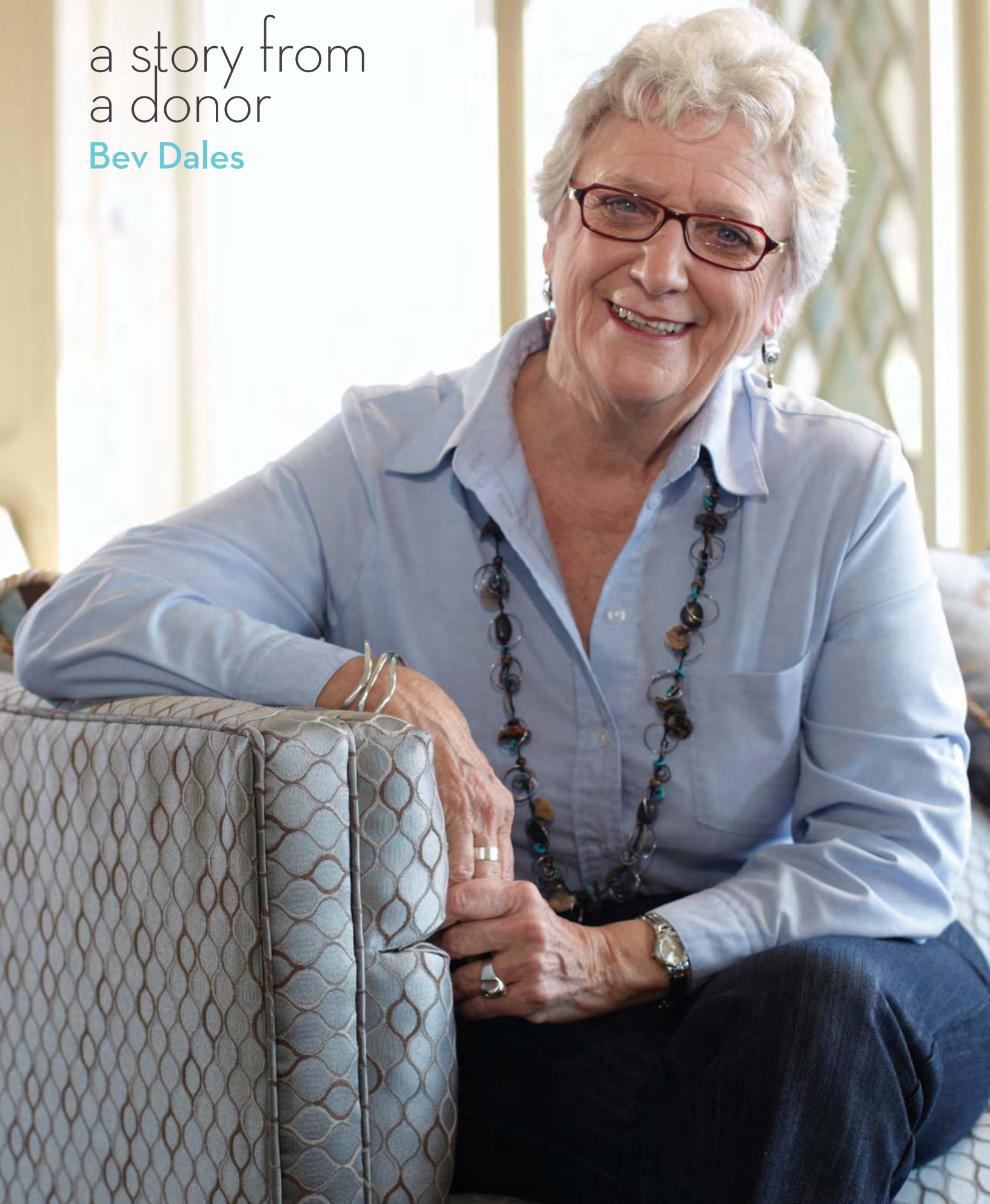
I’ve heard some young women say “Women are already equal.” But the reality is that women are still hitting brick walls.

I want my granddaughters to know it’s possible to do everything they want to do. I want them to see that the sky’s the limit, and that no one can keep them from reaching their goals.

Bev Dales,
Donor

a story from
a donor

Bev Dales



a story from
a program
participant
Anastasia



“I didn’t want him to be like his dad...”

I used to live in a very abusive situation with my ex-husband and my father-in-law.

My ex-husband was verbally very abusive, the humiliating kind. Some things were just so bad, I can’t say them. He started to put ideas in my head that I’m a useless person, that I couldn’t do anything in this life without him.

When I was six months pregnant, he hit me. I was crying because it was our anniversary and I wanted to spend the day with him, but he got very upset. At the time, I thought it was my fault but later I realized it wasn’t. It’s normal to be emotional when you’re pregnant, but it’s not normal for a man to raise his hand against a woman.

I had thought about leaving for about six months. It took a while because I wasn’t sure. But one day I realized it was a very, very bad situation, not only for me but for my child.

It was a Friday and my husband was out. I had an argument with my father-in-law – he raised a knife to me while I was holding my two-month-old son. He said, “I hate you, you’re not a good wife.” He even said the baby wasn’t his grandson. I was very scared, but at the same time I had an animal instinct to protect my child. I phoned my husband, but instead of saying, “I’ll come to help you,” he told me it was my fault.

That night, I waited until they went out. I took only diapers and clothes because I thought I would go back.

The shelter gave me so much I can’t put it into a few words.

The first night, I was crying a lot because I didn’t know what to do. I didn’t know English. I was young, with a baby. I didn’t have any immigration papers. I didn’t know how to find a job, where I could find money. I was going to call my husband and ask for forgiveness.

But every day I talked to other women. A nurse came and helped me with the child. The staff explained what to do in terms of family court, immigration, how to apply to college, how to apply for a subsidized apartment. So every single day I realized it was for the better.

I think my son gave me the strength to make the decision. I didn’t want him to see his father humiliating his mother. And I didn’t want him to be like his dad.

The biggest thing I learned was not to be scared and to stand up for yourself. There was a slow psychological effect - that I can do better, I can do it by myself, I’m a strong person, I’m a strong woman.

I know it sounds funny, but dreams do come true. Whatever you think can become reality.

**Anastasia,
Student**

**Participant, Interim House Women’s
Shelter - A Canadian Women’s
Foundation-funded program**

“You had lies before...”

Being in an abusive marriage just killed me. It killed my soul, my spirit.

Nothing was ever good enough. I'm a really good cook, but there was always something wrong with the food. The house was never up to par. If I tried something, it would be: “Why are you trying that? You'll never accomplish that. You'll never amount to anything” Just one thing after another. At my lowest point, I remember thinking, “Why am I even living?” I just felt like I was a shell. I didn't know who Stephanie was anymore.

I prepared to leave over a six-month period. I had left twice before, about seven or eight years ago. But I came to a point where I decided I'd had enough. I just remember having a feeling in my stomach: “This is it. I'm done.” The last time I left, he got very agitated, so I wanted to be in the shelter to be safe.

The counsellors told me about a microloan program, and I used that loan to pay first and last month's rent - without it I would not have the place I have now.

When I first moved out on my own, it was really hard to get those internal messages to disappear.

One of my friends had sent me emails as I was going through the process of leaving. They all said things like: You can do this! You're a wonderful woman! You have all kinds of potential! You're an incredible friend! You are out of this world! You're a star player!

So I typed up those words, laminated them, and put them on my bathroom mirror. I would be

brushing my teeth or washing my face and that is what I would see. And whenever I was low, I would go in the bathroom and say them out loud. And that's what got me through.

Those words are still on my mirror. I'll probably have to take them down some time, but for now they're still there.

You have to put those messages out there. You had lies before - now you need the truth.

Stephanie Titus-Andrews,
Speaker, Author, Recovery Coach

Participant, December 6 Fund -
A Canadian Women's Foundation-
funded program

a story from
a program
participant
Stephanie Titus-Andrews



a story from a
corporate donor
Connie McCulloch,
TJX Canada (Winners
and HomeSense)



“We do not have equality...”

A lot of people seem to think that women are equal now, so problems like domestic violence no longer exist.

But it does exist. You just don't usually see it because it's behind closed doors.

I don't think I understood the extent of the problem myself until I served on the Violence Prevention Grants committee.

That was a real eye-opener for me.

It allowed me to see the amount of work being done in the community, and also the amount of money required.

After one committee meeting - three intense days of reviewing all the grant applications - I walked away thinking, “We have to get more donations.”

When we help women increase their independence and their ability to raise their children and support their families, it helps our economy and society in general. But right now we are only able to scratch the surface of what we could potentially do.

When I think about the number of women who experience violence, there's probably a high percentage of our customers - and even our employees - who experience violence.

The *Shelter from the Storm* campaign really resonates with our customers. And our

employees are really proud to be part of it.

They really get behind it - talking to customers and asking for donations, taking part in the *Empower Hour*. They feel they're giving back and helping to increase people's awareness.

Because as long as we have violence against women and children, we do not have equality.

Connie McCulloch,
Executive Vice President, TJX Canada
(Winners and HomeSense)

Donor and Volunteer
Shelter from the Storm
National Committee

“We’re so diverse, and it’s so beautiful...”

Coming to the Voices program, at first I was very nervous. We were all very guarded because of our experiences. But two minutes into making eye contact, we all looked at each other and said “Yeah.”

It’s very important to me to have a safe space where young Muslim women can come together. I couldn’t be happier to be a part of this. I guess you could say I came home, in a way.

We all come from different kinds of Islam, we were all raised differently. We’re not all immigrants, some of us are hardcore Canadians - we were born here. Some of us are queer, some of us are straight, we all come from different walks of life. We don’t all agree. We’re all different, and that’s what makes us all the same - whether we’re black, white, or purple. We’re so diverse, and it’s so beautiful.

I want to see changes in the way people treat young Muslim women, whether its other Muslim people or anyone. I want to see something different than what I’m seeing on television every single day. I don’t want to hear that honour killings are happening because Islam is an oppressive religion.

It has nothing to do with religion and there’s no honour in killing. I would like to disconnect those two things. I want to take away that alien feeling when somebody says, “Muslim woman,” and the assumption we’re automatically oppressed because of our appearance or how we choose to live our life. I would like to see less pity, in a way.

I would like to not be the official spokesperson for Muslim women as soon as I walk into a room. I want to know it’s okay to live my life with my choices.

I want to bring peace to the part of me that was always wanting - quite frankly - to assimilate.

In the program, we’re speaking for ourselves and we’re not being spoken for. It’s us doing the work - our hands don’t need to be held. There is no end goal we’re after, other than to strive for equality.

Some are just starting to come out of their shell, and some are already saying: “Me, me - I want to say something!” We’re bouncing ideas off each other and it creates this really positive environment. In a way, it’s like therapy, but it’s productive therapy. And it’s not because we need healing but because we need action outside of our healing.

If you don’t feel empowered to change something, you won’t take the lead to speak for yourself.

Yasmeen
Participant, Voices Program,
Barbra Schlifer Commemorative
Clinic - A Canadian Women’s
Foundation-funded program

a story from
a program
participant
Yasmeen



a story from
a donor and
volunteer

Jessica L. Green



“Part of a successful life is giving to your community...”

Being a girl, even today, poses some very unique and some significant challenges and I think it's important that we - not just women - but we as a society do all we can to address them.

I'm not an optimist. I'm a lawyer - I see problems. These problems are big problems. We're not going to fix them in the next year. They're too big and too complicated and too interwoven with other big problems.

But what we can do is: Do something.

What's different about the Canadian Women's Foundation that really struck a chord with me was the focus on building resiliency and leadership in girls. Because if you have that kind of confidence at a young age, you carry it with you the rest of your life.

The way I was raised gave me tons of advantages. I've been incredibly fortunate, had lots of loving support, a great education, and have been blessed with amazing opportunities, both personally and professionally.

A lot of that comes down to the luck of where you happen to be born. It's important to remember that some people weren't that lucky. I have the good fortune to have people in my life who can hold my hand when things are tough. But if you don't have those people, life's a lot tougher.

I was raised in a household where charitable giving was part of what you did. My grandparents were two of the most generous people you could ever meet. They didn't have a lot of money but they always recognized they had more than lots of people.

My own philosophy is that part of a successful life is giving to your community. That's in the pie chart.

Once you get to a point in your life where you've established yourself and you've covered off your needs and you have some stability, you should be thinking about how you can give back to your community.

It feels great to be in a position where I can make a significant contribution.

Jessica L. Green,
Director Legal Affairs,
Oil Sands Ventures,
Suncor Energy Services Inc.

Donor and Volunteer

“I have a new family...”

Most people want immediate results, but when you're working on big social issues like violence against women, there aren't necessarily immediate results. You have to measure your success in little tiny steps.

It can be discouraging. So what keeps you motivated?

I think of that quote from Mother Teresa: “We ourselves feel that what we are doing is just a drop in the ocean. But the ocean would be less because of that missing drop.”

It's seeing one small example of change. Maybe you made one person's life a little bit better. It's the faces of people I've met. It's every story I've heard, every life touched. Just one is enough to be rewarding.

And it's the people you join hands with to make change. The collaborations, the partnerships, the friendships. With the Canadian Women's Foundation, I have a new family.

You get more than you give.

**The Honourable Margaret Norrie
McCain, Order of Canada recipient**

Donor and Volunteer

a story from a
donor and
volunteer

**Margaret Norrie
McCain**



**You help women move
out of violence.**

need

domestic violence, gender stereotypes, sexual harassment, trapped, eating disorders, substance abuse, sexual exploitation, sex trafficking, dating violence, trauma



response

438 shelter grants, 60 violence prevention programs, secure housing, interest-free loans, counselling, culturally-sensitive legal advice, safety plans, “micro-credit”, research, evaluation, networking, educational seminars, community partnerships



results

safety, freedom, respect, confidence, lifestyle changes, escape, healthy relationships, rebuilding lives, stop the cycle of violence, stability, economic self-sufficiency, speak up/speak out, best practices, new approaches, coordinated service delivery

Violence Prevention Grants 2011

AMOUNT ALLOCATED IN 2011

NATIONAL

A Local-Level Community Development Strategy for Preventing, Responding, and Eliminating Violence in the Lives of Women with Disabilities and Deaf women \$28,000
Disabled Women's Network and Community Living Canada

Housing Homes Health and Help for Women \$28,000
YWCA of Canada

NUNAVUT

Girls Club \$28,000
YWCA Agvvik Nunavut/Baffin Regional Agvvik Society, Iqaluit

Research and Community Building \$5,000
Pauktuutit Inuit Women of Canada, Ottawa

BRITISH COLUMBIA

Jane Doe Network \$28,000
Pivot Legal Society/ Hope in Shadows, Vancouver

Peer Safety Patrol \$25,000
WISH Drop-In Centre Society, Vancouver

Respectful Relationships \$28,000
Musqueam Indian Reserve, Vancouver

Respectful Relationships \$10,000
Robson Valley Support Society, McBride

Stepping Out \$25,000
Nanaimo Women's Resources Society & Haven Society

Time At Thyme \$25,000
Sunshine Coast Community Services Society, Sechelt

Violence Prevention \$14,944
Hope and Area Transition Society, Hope

ALBERTA

Domestic Violence Response Unit \$7,100
High Level Community Policing Society

Extended Outreach Support \$28,000
Brigantia Place, Camrose Women's Shelter Society

Housing Outreach and Transitional Support for Women \$26,200
Young Women's Christian Association of Banff

Immigrant Girls Against Gender Violence \$25,000
Calgary Immigrant Women's Association

Julietta's Place \$20,000
Central Alberta Women's Outreach Society, Red Deer

People in Crisis \$12,500
Victorian Order of Nurses for Canada - Western Region, Edmonton

Rebuilding Lives for Women with Mental Health and Addiction Challenges \$25,000

Sonshine Community Services, Calgary

SHIFT - The Project to End Domestic Violence (\$55,000 over 2 years) \$27,500

University of Calgary

Strengthening the Spirit \$25,000

Mountain Rose Women's Shelter Association, Rocky Mountain House

SASKATCHEWAN

Girl Power Camps \$25,000

Saskatchewan Voice of People with Disabilities Inc, Regina

Violence Prevention for Youth \$24,370

Canadian Métis Heritage Corporation, Melfort

MANITOBA

Pathway to Hope \$20,000

Women's Council, Assembly of Manitoba Chiefs, Tay Bway Win First Nations Justice Fund, Winnipeg

Red Road to Healing \$25,000

West Central Women's Resource Centre Inc., Winnipeg

Transitions \$25,000

Ndinawemaaganag Endaawaad, Winnipeg

ONTARIO

Bayt (Home): Addressing Violence in the Lives of Muslim Young Women and their families \$27,000

Barbra Schlifer Commemorative Clinic, Toronto

Break the Taboo Among Young People \$25,000

Centre Novas, CALACS francophone de Prescott, Casselman

December 6 Fund \$10,000

YWCA Toronto

Developing Leadership and Community Action Skills Regarding Violence Prevention in Young Women \$14,095

K3C Community Counselling Centre, Kingston

Domestic Violence Rent Bank \$10,000

Victim Services of Brant & Brant Social Services

Girlz Choice \$28,000

Community YWCA of Muskoka

HEART \$28,000

Chatham Kent Women's Centre Inc.

Life & Financial Skills \$15,000

Yellow Brick House, Richmond Hill

Living Safe and Strong \$20,000

Girls Incorporated of Durham, Ajax

Loan Fund \$25,000

Rainy River District Women's Shelter of Hope, Atikokan

Multi-Service Facility \$25,000

Catholic Family Services of Peel-Dufferin

New Beginnings \$10,000

United Way of London & Middlesex

Outside the Box \$25,000

My Sister's Voice, Whitby

Queer Deaf Womyn - Violence and Harassment Education \$28,000

Ontario Rainbow Alliance of the Deaf & Springtide Resources, Toronto

Safety Includes Me \$20,000
Community Living Toronto

Stop the Abuse \$13,510
Ininew Friendship Centre, Cochrane

Support and Information/Sisterhood \$25,000
St. Matthew's Harmony House, Ottawa

Walk With Me \$28,000
YWCA Toronto/Courage to Cope

Young Women at Risk \$25,500
Sexual Assault Support Centre of Ottawa

QUEBEC

Action Research Project \$25,000
YWCA, Montreal

Awareness-Raising and Violence Prevention Among Women Living With a Disability \$24,874
Centre de prévention des agressions de Montréal

Emergency Loan Fund \$5,000
Maison Communautaire Missinak, Quebec City

Equal Sexual Relationships \$28,000
CALACS Region Cote-Nord, Baie Comeau

Generation Filles \$20,000
Le Centre Option-Prévention T.V.D.S., Lachine

Loan Fund \$25,000
La Clé sur la Porte, St Hyacinthe

Prevention for Healthy Choices \$25,000
Bureau de la Communauté Haïtienne de Montréal

Stop Violence Against Women \$28,000
Maison Flora Tristan Inc., Montréal

Violence Prevention Among Young Girls \$28,000
CALACS Chaudière-Appalaches, St Georges

NEW BRUNSWICK

Enhanced Support \$5,600
Liberty Lane Inc., Fredericton

Improving Access to Specialized Counselling for Women Survivors of Sexual Violence \$27,950
Fredericton Sexual Assault Crisis Centre

Sexual Assault Response Team \$25,000
Saint John Domestic Violence Community Action Group

NOVA SCOTIA

December 6th Fund \$12,000
YWCA, Halifax

Leadership Training \$10,000
Leave out ViolencE (LOVE), Halifax

Youth Outreach \$25,000
Avalon Sexual Assault Centre, Halifax

PUBLIC EDUCATION

LEAF Youth Commission \$5,000
LEAF Women's Legal and Education Fund, Toronto

Women's Worlds 2011 \$5,000
Ottawa

You help women move out of poverty.

need *poverty, debt, poor nutrition,
poor housing, low-income, hunger,
clothing, abuse, single moms, no skills, unemployed, isolated*

response *17 economic development
programs, academic
upgrading, apprenticeship, business plans, career
assessments, customized, e-learning, in-class instruction,
intensive workshops, job coaching, life skills, loan circles,
mentors, networking, micro-credit, work placements,
personalized learning, woman-positive, self-employment*

results *entrepreneur, secure
employment, carpenter,
construction worker, electrician, heavy
equipment operator, marketing, sales,
mechanic, plumber, product development,
sales, sewing co-op, truck driver, welder,
business owner*

Economic Development Grants 2011

AMOUNT ALLOCATED IN 2011

NATIONAL

Public Policy Grant
(\$125,000 over 5 years)
Women's Economic Council

NUNAVUT

Inuit Women in Business
(\$300,000 over 3 years) **\$80,000**
Pauktuutit Inuit Women of Canada, Ottawa

BRITISH COLUMBIA

Tradeworks Custom Products
(\$70,000 over 2 years) **\$35,000**
Tradeworks Training Society, Vancouver

Self-Employment Program
(\$70,000 over 2 years) **\$35,000**
Bridges for Women Society, Victoria

Up to Speed
(\$70,000 over 2 years) **\$35,000**
The Kettle Friendship Society/Common Thread, Vancouver

ALBERTA

The Women's Venture Accelerator Program
(\$365,000 over 5 years) **\$79,800***
Momentum, Calgary

Job Placement and Job Retention Support for Women (\$365,000 over 5 years) **\$4,800**
Women Building Futures, Edmonton

SASKATCHEWAN

Women in Trades Program
(\$300,000 over 3 years) **\$80,000**
Saskatchewan Indian Institute of Technologies, Saskatoon

MANITOBA

IRCOM Child Care Program
(\$50,000 over 2 years) **\$25,000**
Immigrant & Refugee Community Organization of Manitoba Inc., Winnipeg

ONTARIO

Enhanced General Carpenter Pre-Apprenticeship Program
(\$150,000 over 5 years) **\$40,800***
Centre for Skills Development & Training, Burlington

* Also received capacity building and/or evaluation grants

Women's Opportunities in Business, Trades and Technology (\$365,000 over 5 years) \$85,800*

MicroSkills Community Development Centre, Etobicoke

Women in Skilled Trades and Technology

(\$365,000 over 5 years)

Building Resilience and Self-Reliance Program

\$69,221*

Moose Cree Education Authority & Timmins Native Friendship Centre in partnership with Northern College, Moose Factory and Timmins

Skills Development Centre

(\$350,000 over 5 years)

\$85,800*

YWCA Toronto, Scarborough

QUEBEC

Self-Employment/Entrepreneurship Training Program (\$365,000 over 5 years) \$91,800*

Fonds d'Emprunt des Laurentides, Lachute

Business Coaching To Strengthen Entrepreneurial Capacity

(\$365,000 over 5 years)

\$85,800*

Option Femmes Emploi, Gatineau

NEW BRUNSWICK

Enterprising Women

(\$300,000 over 5 years)

\$64,800*

Saint John Community Loan Fund, Saint John

NOVA SCOTIA

Women Unlimited

(\$365,000 over 5 years)

\$85,800*

Women's CED Network Society/WEE Society Halifax, Lunenburg and Queens Counties

NEWFOUNDLAND AND LABRADOR

Networking and Mentoring for Women in Trades, Technology and Operations

(\$70,000 over 2 years)

\$35,000

Women in Resource Development Corporation, St. John's

36% of
Aboriginal
women in
Canada live
in poverty

You help girls move
into confidence.

need

no self-confidence, overwhelmed, sexual assault, depression, eating disorders, cyber-bullying, substance abuse, highly sexualized advertisements/music videos/TV/movies, ashamed, anxious, wish they were someone else



response

14 groundbreaking programs, supportive, self-defence, exploring technology, learning about leadership, safe at home, cyber-safety, physical activities, all-girl, media literacy



results

confidence, courage, loving your body, improved mental health, safer on dates, taking action, having fun with science, taking on leadership, critical thinking, questioning stereotypes, making healthy life choices, a strong national girls' programming network

Girls' Fund Grants 2011

AMOUNT ALLOCATED IN 2011

NATIONAL

National Girls' Program
(\$120,000 over 3 years) **\$40,000**
Actua

National Network
(\$120,000 over 3 years) **\$45,000***
Girls Action Foundation

NORTHWEST TERRITORIES

Delta Girls' Project
(\$112,000 over 3 years) **\$37,333**
Inuvik Youth Centre Society, Inuvik

BRITISH COLUMBIA

Pre-Teen Girls' Program
(\$93,800 over 3 years) **\$30,300***
*Boys and Girls Clubs of South Coast BC,
Vancouver*

Rites of Passage
(\$120,000 over 3 years) **\$44,100**
Interior Indian Friendship Society, Kamloops

ALBERTA

Media Smarts and Friendly PeerSuasian
(\$120,000 over 3 years) **\$48,770***
*Girls Incorporated of Northern Alberta, Fort
McMurray, Janvier and Fort Chipewyan*

MANITOBA

Sacred Buds Blossoming
(\$110,100 over 3 years) **\$37,835***
*Circle of Life Thunderbird House (Whaka
Pimadiziiwii Pinaysiiwigamic), Winnipeg*

Butterflies Club
(\$93,800 over 3 years) **\$30,485***
Ka Ni Kanichihk, Winnipeg

ONTARIO

Minamodziwin (Mind-Body-Soul)
(\$75,000 over 3 years) **\$26,260***
Cape Croker, Neyaashiinigmiing, Bruce County

Fit for Life (\$114,600 over 3 years) **\$45,170***
Hamilton East Kiwanis Boys and Girls Club

Something for the Girlz
(\$120,000 over 3 years) **\$42,160***
Thorncliffe Neighbourhood Office, Toronto

Safe Sisters (\$118,000 over 3 years) **\$46,830***
YWCA Toronto

QUEBEC

Science Journal (\$75,000 over 3 years) **\$26,710***
Les Scientifines, Montréal

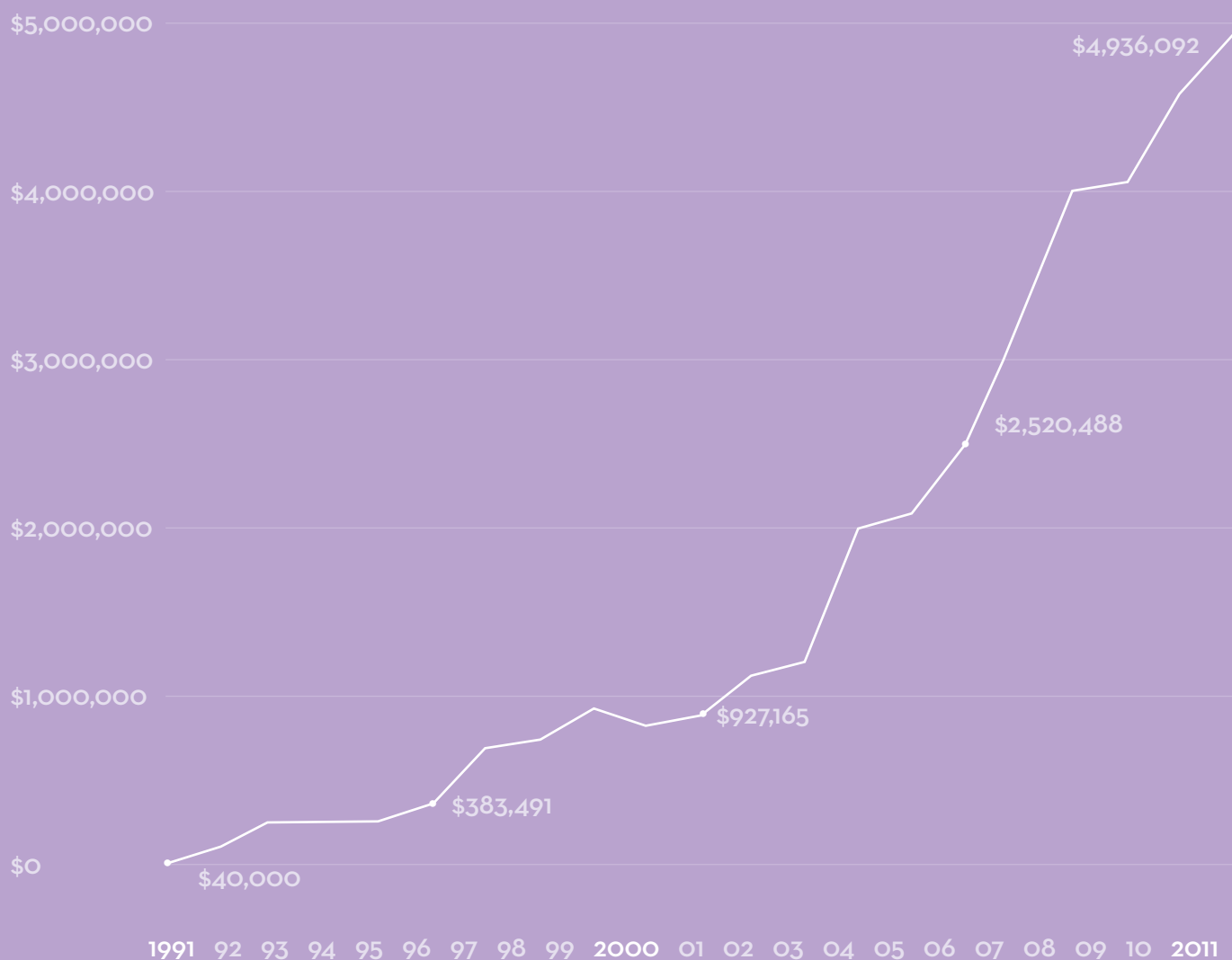
NOVA SCOTIA

I.T.S. for GIRLS (\$90,000 over 3 years) **\$31,460***
SuperNOVA, Dalhousie University, Halifax

20 Years of Growth –Thank you!

Over the last twenty years, your annual investment in women and girls in Canada has grown from \$40,000 a year to an incredible \$5 million a year!

Canadian Women's Foundation
Charitable Disbursement

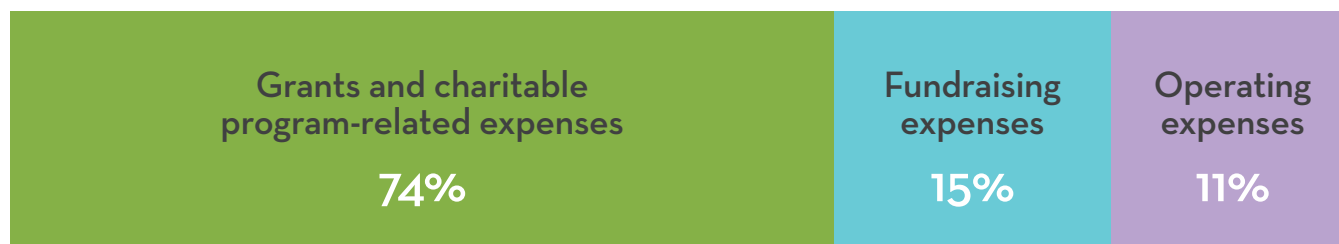


Statement of Revenue and Expenses

For the 12-month period ending August 31, 2011

| | |
|---|---------------------|
| TOTAL REVENUE RECEIVED IN FISCAL YEAR | \$20,314,431 |
| Add revenue deferred from prior year (Generated in preceding fiscal year and designated for programs/events in current fiscal period) | \$342,700 |
| Deduct revenue deferred to next year (Generated in this current fiscal period and designated for programs/events in the following fiscal year) | -\$848,700 |
| Allocation to Endowment Fund | \$13,087,357 |
| Revenue available for distribution after allocation to Endowment Fund | \$6,721,074 |
| | |
| TOTAL EXPENSES | \$6,703,062 |
| Grants & charitable program-related expenses | \$4,936,092 |
| Operating expenses | \$736,900 |
| Fundraising expenses | \$1,030,070 |
| Excess of revenue over expenses and allocation for the period | \$18,012 |

BREAKDOWN OF EXPENSES



Statement of Financial Position

As at August 31, 2011

ASSETS

| | |
|---------------------|---------------------|
| Current assets | \$878,676 |
| Investments | \$14,867,515 |
| Equipment | \$29,029 |
| Total assets | \$15,775,220 |

LIABILITIES

| | |
|--|------------------|
| Accounts payable and accrued liabilities | \$10,003 |
| Deferred revenue | \$848,700 |
| Total liabilities | \$858,703 |

NET ASSETS

| | |
|---------------------------------------|---------------------|
| Endowment reserve | \$14,833,133 |
| Operating reserve | \$83,384 |
| Total liabilities and reserves | \$15,775,220 |

350,000 single mothers in
Canada are raising their
children in poverty.



A Beautiful Legacy

This year, we were deeply honoured to receive a legacy gift of over \$14 million from celebrated music composer and Order of Canada member, Ann Southam, who passed away in November 2010.

This is the largest individual donation ever made to a Canadian women's organization.

"Ann's gift is really to the women and girls of Canada," says Beverley Wybrow, President and CEO, "because it helps to make the Foundation permanent."

Most of Ann's gift will be invested in our new *Ann Southam Empowerment Fund*, which will generate annual earnings to support our ongoing programs and operations.

Ann's gift will also help to double the size of our *Girls' Fund*, a program she helped to create.

Girls' Fund programs help girls aged 9 to 13, a time when many girls experience a serious decline in self-esteem along with high rates of sexual assault and depression. In the programs, girls learn how to stay safe, develop their critical thinking and decision-making skills, and learn to challenge media stereotypes that sexualize women and girls and limit their potential.

"There is so much pressure on girls today and they lose ground as they reach adolescence," Ann said in a 2007 interview. "My dream is to get to them before that and give them every chance in the world to succeed."

One of her favourite sayings was: "When women have power, girls can dream!"

Now, thanks to Ann's generosity, we will double the number of Girls' Fund grants and host national skills institutes and other learning opportunities to build this field of practice.

On behalf of women and girls in Canada - thank you, Ann!

Your enduring legacy

Even when today is a challenge, you always choose to believe in tomorrow. How do we know?

Because you give to the Canadian Women's Foundation Endowment Fund.

The Endowment Fund is a permanent investment fund which generates annual earnings to support our ongoing operations and programs, and protects the long-term financial security of the Foundation. Your gift to the Endowment Fund will continue to have an impact beyond your lifetime, by helping to ensure women and girls at risk continue to find the help they need – today and tomorrow.

Thank you for supporting our Endowment Fund!

\$10,000,000 and up

The Estate of Ann Southam

\$2,000,000 and up

The Honourable Margaret Norrie McCain
& Wallace McCain

\$1,000,000 and up

Shirley Greenberg
The Honourable Margaret Norrie McCain
in memory of her mother, the
Honourable Margaret Fawcett Norrie
And one Anonymous Donor

\$750,000 and up

Nancy Ruth in memory of her mother,
Mary Rowell Jackman

\$500,000 and up

Kiki Delaney in memory of her mother,
Mimi Herrndorf
Margot Franssen and Quig Tingley
Julie & Rick George
Carol Newell
CIBC

\$250,000 and up

Mary Hatch
Ann Southam

\$50,000 and up

RBC in memory of Brenda Vince
The Body Shop Canada
And one anonymous donor

\$25,000 and up

Valerie Hussey
Julie Crocker and Paula Menendez Memorial Fund
Tony McNaughton Memorial Fund
Aimee Quitevis Memorial Fund

\$10,000 and up

Liz Rykert in support of the
Michele Landsberg Award Fund
Beverly Wybrow
The partners of Osler Hoskin & Harcourt
in memory of Brenda Vince

\$5,000 and up

The Estate of Sherrill Cheda
Brenda Vince Memorial Fund
Cleta Brown, in memory of Rosemary Brown
Other contributions to our Endowment Campaign

Board of Directors

Roslyn Bern

President, Leacross Foundation
Chelsea, QC

Claire Crooks*

Associate Director of the CAMH Centre for Prevention Science, Assistant Professor (Faculty of Education), University of Western Ontario
London, ON

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Philanthropist
Toronto, ON

Julie George, Co-Chair

Philanthropist
Calgary, AB

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Policy Analyst, Atlantic Canada Opportunities Agency (Nova Scotia Office)
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Director of Equity and Community Engagement, Women's College Hospital
Toronto, ON

Patricia Rossi

Director of Philanthropy, Lucie and André Chagnon Foundation
Montréal, QC

Beth Summers, Secretary-Treasurer

Chief Financial Officer, Just Energy Group Inc.
Toronto, ON

* indicates members who joined the Board during 2010-2011

** indicates member who left the Board during 2010-2011
avis LLP

You invest your time, energy and expertise

Volunteer committees are vital to the success of the Canadian Women's Foundation: each member brings passion, commitment, skills and experience that help drive the accomplishments for women and girls we have made together. Thank you committee members!

Violence Prevention committee

Patt Lenover-Adams, Committee Chair,
Envision Counselling and Support Centre
Lesley Ackrill, Interval House
Lesley Anderson
Heather Morley, Discovery House
Chiara Borrelli, Scotiabank
Karen Closs, Moose Jaw Transition House
Sheila Davis, Bryony House
Shanan Spencer Brown, Royal LePage Shelter
Foundation
Crystal M. Laborero, Tribal Wi Chi Way Win
Capital Corporation
Connie McCulloch, Winners and HomeSense
Rishma Mirshahi
Fran Odette, Springtide Resources
Diane Ouimet, Avon Canada Inc
Deane Parkes, Preferred Nutrition
Simone Philogene, TD Canada Trust
Sharon Promm, Royal LePage Shelter Foundation
Diane Redsky
Angela Robertson, Women's College Hospital
Patricia Rossi, Autonomie Jeunes Familles
Ashleigh Saith, Interval House
Greta Smith
Marsha Sfeir, Springtide Resources

Economic Development committee

Valerie Hussey, Committee Chair
Patricia Baxter, Consultant
Roslyn Bern, Leacross Foundation and
Board Member
Lorraine Bureau, Fonds d'Emprunt
des Laurentides

Nancy Coxford
Michelle Crone
Lynne Douglas, Cenovus Energy Inc.
Susan Henry, Alterna Savings
Veni Iozzo, CIBC
Natasha Jackson, Government of Nova Scotia
and Board Member
Anne Jamieson, United Way of Greater Toronto
Sheelagh Lawrance, Hydro One
Elizabeth Lougheed-Green, Manager,
VanCity Community Foundation
Carol McKeen, Queen's University
Doreen Parsons, WEE Society/Women Unlimited
Ann Peikoff, Ricki's
Maja Saletto-Jankovic, Ontario Trillium Foundation
Bonnie Watt Malcolm, University of Alberta
Vivian Yoandis, Hydro One Networks Inc.
The Carrera Foundation

Girls' Fund committee

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Monica Arab, Economic and Rural Development
and Tourism
Dr. Claire Crooks, University of Western Ontario
and CAMH Centre for Prevention Science
Dr. Lori Egger
Julie George, Canadian Women's Foundation
Board Member
Dr. Margery Holman, University of Windsor
Ildiko Marshall, Canadian Women's Foundation
Board Member
Carol Oliver, Calgary Distress Centre
Marilyn Roycroft
Norma Tombari, Royal Bank of Canada

Ann Watterworth, Cassels Brock & Blackwell
 Jan Winhall
 Aviva Zukerman Schure, Zukerman Family
 Foundation

Toronto Major Gifts committee

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 Cathy Spoel, Co-Chair
 Nani Beutel
 Debra G. Campbell
 Kiki Delaney
 Julie George
 Mary Hatch
 Susan Hawkins
 Ann Leese
 Jo-Anne Ryan
 Margaret McCain

Calgary Major Gifts committee

Heather Braund
 Michelle Crone
 Julie George
 Karen Gosbee
 Carolyn Hursh
 Sheila O'Brien

Women Moving Women National committee

Janice Rubin, Committee Chair,
 Rubin Thomlinson LLP
 Evelyn Ackah, Ackah Business Immigration Law
 Sarah Bull, KJ Harrison & Partners Inc.
 Jaynie Clark, BCGEU
 Joan Dal Bianco, TD Canada Trust
 Susan Fulford, TD Waterhouse Canada Inc.
 Jo-Ann Grant
 Allison Hakomaki, BMO
 Ann Holtby, TEC Canada
 Natasha Jackson, Atlantic Canada
 Opportunities Agency
 Kim Jeremic-Redekop, Ricki's

Catherine McKendry, Davis LLP
 Gina Mollicone-Long, Best-selling Author
 and Entrepreneur
 Lisa Poratto-Mason, Mason Poratto-Mason LLP
 Lynn Robinson, The Robinson Group
 Lisa Ruscica
 Victoria Sopik, Kids and Company
 Kathy Woods, Korn Ferry International's
 Leadership Development Solutions

Calgary Breakfast and Women Moving Women committee

Allison Hakomaki, Co-Chair Bank of Montreal
 Catherine McKendry, Co-Chair Davis LLP
 Evelyn Ackah, Ackah Law
 Pauline Chan Black, Cassels & Graydon LLP
 Jacquie Clark, Global Learning and Development
 Kim Evans, TE Wealth
 Karen Fellowes, Davis LLP
 Dallas Fikowski, Momentum
 Shauna Frederick, Matthews Group LLP
 Jennifer Fuhr, Canadian Family Futures
 Regan Gibson, Unity Builders Group
 Sandy Gill, Canada Safeway
 Kate Gollogly, Enmax Corporation
 Jennifer Kirby, Vital Benefits
 Nancy Klensch, Summit Kids
 Shannon Knutson
 Melanie Litoski, Enmax
 Stephanie Mann, Bank of Montreal
 Sarah Marshall, Novachem
 Kathy McMillan, Richardson GMP
 Selena Murillo, Momentum
 Katherine Prusinkiewicz, Macleod Dixon LLP
 Carol Rosario, Professional Coach
 Krista Schofer, Blake, Cassels & Graydon LLP
 Colleen Scherger
 Andrea Shandro, Vital Benefits
 Therese Takacs, Mental Health Commission
 Pamela Wicks, Pulse Seismic Inc.
 Grace Yan, Maxwell City Central

You helped women find Shelter from the Storm.

Thanks to you, in 2011 our Shelter from the Storm campaign raised over \$1.8 in support of local shelters and programs that help women rebuild their lives after abuse.

You helped us to raise funds through radiothons in five communities, and through our first-ever pledge event – a one-hour fitness challenge, held simultaneously in Toronto, Calgary, Ottawa, and Winnipeg.

A special thank-you to our partners Winners and HomeSense, Rogers Media, and GoodLife Fitness for their support!

Shelter from the Storm committees

National

Diane Houde, Winners and HomeSense
Connie McCulloch, Winners and HomeSense
Leslie Root, Winners and HomeSense
April Taggart, HR Consultant
Shannon Valliant, Rogers Media Inc.

Calgary

Andy Barker, Committee Chair,
Winners and HomeSense
Jason Baird, Winners and HomeSense
Erin Dunderdale, Winners and HomeSense
Jessica Lucas, GoodLife Fitness
Natasha Mohamed, Lite 95.9, Rogers Media Inc.
Don Phinney, Winners and HomeSense
Paul Schmidt, City TV Calgary, Rogers Media Inc.

Gavin Tucker, Lite 95.9, Rogers Media Inc.
Lisa Usselman, Lite 95.9, Rogers Media Inc.

Kelowna

Sharon Babcock, BMO Financial Group
Leslie Berg, Winners and HomeSense
Rick Dyer, CKQQ FM - The Q103.1
Karen Leboe, Kelowna Women's Shelter
Kathleen Lemieux, Kelowna Women's Shelter
Sue Patterson, CKQQ FM - The Q103.1
Gail Schock, BMO Financial Group
Maureen Vanin, BMO Financial Group
Karen Warner, BMO Financial Group

Vancouver

Debra Sikorski, Winners and HomeSense
Kim Stark, Winners and HomeSense
Adriana Verreet, Winners and HomeSense

Winnipeg

Jo-Ann LaFreniere, Winners and HomeSense
Jamie Draward, Clear FM, Rogers Media Inc.
Karen Goodale, GoodLife Fitness
Craig Pfeifer, Clear FM, Rogers Media Inc.

Kingston

Sarah Crosbie, K-Rock, Rogers Media Inc.
Amanda Marshall, Winners and HomeSense

Ottawa

Roslyn Bern, Canadian Women's Foundation
Board Member
Kathryn Featherstone, GoodLife Fitness
Audrey Hipwell, Winners and HomeSense
Dave Schutte, Kiss FM, Rogers Media Inc.

Lethbridge

Megan McGeough, 107.7 The River,
Rogers Media Inc.
Carolyn Pyne, 107.7 The River, Rogers Media Inc.
Tim Schutz, 107.7 The River, Rogers Media Inc.

Toronto Breakfast committee

Elaine Sequeira, Committee Co-Chair,
RBC Private Banking
Deborah Grieve, Committee Co-Chair,
Cassels Brock & Blackwell LLP
Robin Chen, Ernst & Young LLP
Tracie Crook, McCarthy Tétrault LLP
Rives Dalley Hewitt, DHR International
Annette Heatherington
Sally Kwon, Borden Ladner Gervais LLP
Faye Mattachione, PricewaterhouseCoopers LLP
Joanna Maund, Deloitte & Touch LLP
Arlene O'Neill, Gardiner Roberts LLP
Susan Shirriff, Royal LePage Real Estate
Services Ltd.
Karen Sinotte, CRM Consulting

61% of
Canadians
personally
know at least
one woman
who has been
sexually or
physically
assaulted

6,300 women and their children
sleep in an emergency shelter
on an average night in Canada,
because it's not safe for them at
home.

You make it all possible

Your passion for change makes a difference.

Thanks to you, in 2011 we invested almost \$5 million in community programs to help women and girls across Canada to move out of violence, out of poverty, and into confidence. Because of you, we are now one of the ten largest women's foundations in the world.

Thanks for your support!*

Catalyst (\$100,000 and up)

Roslyn Bern, The Leacross Foundation
The Sanderling Foundation
The Ontario Trillium Foundation

Changemaker (\$50,000 and up)

Carrera Foundation
Heather Braund
Marcia Cardamore,
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 CBC Radio-Canada
 Compass Group Canada
 Coril Holdings

DDB Canada
 DHR International
 Dynamic Funds
 EnCana Corporation
 Enmax
 Equifax Canada Inc.
 Ericsson Canada Inc.
 Eveline Charles Salons Spas
 Kelowna
 Facebook
 Fasken Martineau DuMoulin LLP
 Franklin Templeton Investments
 Fraser Milner Casgrain LLP
 Froese Forensic Partners Ltd.
 Guild Electric Charitable
 Foundation
 Ivanhoe Cambridge
 Kelowna Toyota
 Kinsdale Private Wealth
 Linamar Corporation
 Lion's Gate
 Loblaw's Inc.
 MasterCard Matching Gift Program
 McDaniel & Associates
 Consultants Ltd.
 McMillan LLP
 National Bank of Canada
 Norton Rose OR LLP
 NOVA Chemicals
 Okanagan Kids Care Fund
 Pace Law Firm
 Parlee McLaws LLP
 ParticipACTION
 Richardson GMP
 Russell Investments Canada Limited
 SheaNerland Calnan LLP
 Sherritt International Corporation
 Shorcan
 Sobeys Inc
 Spencer's at the Waterfront
 SPM Group
 St. Clair Gardens BIA
 Stikeman Elliott LLP
 Sun-Rype Products Ltd.
 The Applegath Group
 The Bishop Strachan School
 The Institute of Chartered
 Accountants of Ontario
 The Law Society of Upper Canada
 Tides Canada Foundation
 Tingle Merrett LLP
 Trek Financial and Valuation
 Advisors Ltd.
 United Way of Ottawa
 Victory Square Law Office LLP
 WaterStreet
 WeirFoulds LLP

Women's College Hospital
 Women's Economic Council

\$500 and up

564913 BC Ltd.
 Advanced Innovations Inc.
 Alberta Tubular Products
 Aldershot Landscape Contractors
 A-Z Pawn
 Borden Ladner Gervais and
 Employment Law Symposium
 Brady Financial Group
 Brant Screen Craft
 Brukar In.
 C11 Holdings Ltd.
 Canada Capital Energy Corp
 Canoe Financial
 Central 1 Credit Union
 Clarkson Rouble LLB
 Cidel Trust Company
 Cognitive Behavioural Therapy
 Associates of Toronto
 Cynthia Zahoruk Architect Inc.
 eCause Canada Inc.
 Fogler, Rubinoff LLP
 Fonds d'Emprunt des Laurentides
 Freedman & Associates
 Guild Electric Charitable
 Foundation
 H2 Systems Inc.
 Imaginus Canada Limited
 JDP Computer Systems Inc.
 Jim Pattison Broadcast Group
 Jivko Engineering
 M.A. Ford Construction Ltd
 Mark Edwards Apparel Inc.
 Marketers On Demand
 Marks Supply Inc.
 Matthews Group LLP
 Medea Group
 Minden Gross Grafstein &
 Greenstein LLP
 ModPro Property Corporation
 Muskoka Living Interiors Inc.
 Open Gardens
 Serre Communications
 Signature Business Centres
 Strategic Objectives Inc.
 Sweet Tooth
 Tannis Food Distributors
 The Joseph L. Rotman School of
 Management
 The SiMPACT Strategy Group
 Toronto Board of Trade
 Truly You Hair Solution Centre Inc.
 Women of Influence Inc.

Looking forward

Thanks to you, our first 20 years have been extraordinary! We invite you to join us as we step forward into the next 20 years! Our approach:

Focus on women and girls

Address the greatest need

Listen

Take a positive approach

Work holistically

Share power

Build a community

Stop the **violence**

End **poverty**

Empower **girls**



Canadian Women's Foundation, 133 Richmond St. W. Suite 504, Toronto, On M5h 2L3 Registered Charity #12985-5607-RR0001

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