



CANADIAN
WOMEN'S
FOUNDATION

CHANGING LIVES

2014/2015

gratitude report

TRANSFORMING COMMUNITIES

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You go above and beyond.
You help to change lives
and transform communities.
Without donors and
volunteers like you, our
work wouldn't be possible.
We can't thank you enough!

This Gratitude Report recognizes those who have generously given their time and money to the Canadian Women's Foundation. The accompanying Impact Report illustrates how your support helps move women and girls out of violence, out of poverty, and into confidence and leadership.

Thanks to you, we're also building the capacity of grantee organizations, raising awareness about issues affecting women and girls, and building a community that's working toward gender equality in Canada. In 2015, we invested \$6,579,776. Now that's something to be proud of!



WE ARE CANADA'S PUBLIC FOUNDATION FOR WOMEN AND GIRLS

our mission

We invest in the strength of women and the dreams of girls. The Canadian Women's Foundation raises money to end violence against women, move women out of poverty and build strong, resilient girls through funding, researching, and promoting best practices. We are a leading voice for women in Canada.

< Read the accompanying 2014/2015 Impact Report at canadianwomen.org/annual-reports which also includes our full financial statement for the year.

CHANGING LIVES



108

**MAJOR
GRANTS**

We support programs for the women and girls who need it most. We prioritize those who face the highest risks, such as women and girls in rural and remote communities with few services. 22 of our grants are specifically designed for Aboriginal women and girls.



455

SHELTER GRANTS

Women and children who are escaping violence need immediate refuge. Shelters not only provide vital safety, but also offer the planning and counselling services women need to begin rebuilding their lives.



46,406

LIVES IMPACTED

Thousands of people attend our funded programs across the country, often developing skills that improve not only their own lives, but also their relationships, families, and communities.

TRANSFORMING COMMUNITIES



352

**MEDIA
STORIES**

We raised public awareness on issues affecting women and girls in Canada including consent, healthy relationships, sex trafficking, girls' empowerment, and gender equality.



7,513

**HOURS OF
CAPACITY BUILDING**

We facilitated networking opportunities, grantee meetings, toolkit consultations, and leadership mentoring for community organizations across Canada to exchange knowledge, share best practices, and develop their skills.



40,409

**PEOPLE TAKING
ACTION**

Thousands of people across Canada are working to build community and help women and girls move out of violence, out of poverty, and into confidence and leadership.

A portrait of Stephanie Titus-Andrews, a Black woman with short, curly dark hair, smiling warmly at the camera. She is wearing a black top and a vibrant, patterned scarf in shades of pink, yellow, and green. The background is a soft-focus outdoor setting with trees and foliage.

Stephanie Titus-Andrews

"The counsellors at the women's shelter told me about a micro-loan program, and I used it to pay first and last month's rent so I could live independently. The loan gave me a leg up when I was at a very vulnerable point in my life."

- STEPHANIE TITUS-ANDREWS
PARTICIPANT, DECEMBER 6 FUND - A CANADIAN WOMEN'S
FOUNDATION FUNDED PROGRAM

➤ READ THE FULL STORY:
canadianwomen.org/impact-Stephanie

THANK YOU

TO OUR VOLUNTEERS

Volunteer committees are vital to the success of the Canadian Women's Foundation. Each member brings passion, commitment, skills, and experience that help drive positive change for women and girls across Canada.

* indicates member who joined the Board during the 2014/2015 fiscal year

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Ben Lord

"The program opened my eyes to a lot of things I hadn't thought about before, like how a lot of relationship problems are about gender. We talked about media stereotypes of women, too. It was like a light bulb flicking on. Now I can't open up a magazine without noticing all the sexism. It's baffling that it's so normalized. We just mindlessly consume all of this patriarchal imagery and it's very detrimental to everyone. These aren't just women's issues."

- BEN LORD, MEMBER OF THE TEEN HEALTHY RELATIONSHIP ADVISORY COMMITTEE AND A GRADUATE OF MAKING WAVES - A CANADIAN WOMEN'S FOUNDATION FUNDED PROGRAM

➤ **READ THE FULL STORY:**
canadianwomen.org/impact-Ben

ENDOWMENT FUND

Your enduring legacy

The Canadian Women's Foundation Endowment Fund is a permanent investment fund that generates annual earnings to support our ongoing operations and programs, and protects the long-term financial security of the Foundation. Your gift to the Endowment Fund will continue to have an impact beyond your lifetime.

\$10 million +

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Other contributions to our Endowment Fund

A photograph of Elizabeth Small, a Black woman with curly hair, smiling and sitting on a roof. She is wearing a yellow and grey baseball-style t-shirt with a small logo on the chest, grey cargo pants, and tan work boots. She is holding a hammer in her right hand. The background shows a grey shingled roof and some green foliage.

Elizabeth Small

"I applied to the Enhanced General Carpentry for Women program because I wanted the formal training to go further with my career. Everybody works in the trades on seniority, and I wasn't going to spend five years at the very bottom. Once I got the call to say I was accepted in the program, I was over the moon."

- ELIZABETH SMALL, PARTICIPANT, THE ENHANCED GENERAL CARPENTRY PROGRAM - A CANADIAN WOMEN'S FOUNDATION FUNDED PROGRAM

➤ READ THE FULL STORY:
canadianwomen.org/impact-elizabeth-small

THANK YOU

DONORS

Your support is a powerful investment. You help change the lives of program participants, who often go on to inspire transformation in their families, schools, and communities.*

"I have been a strong supporter of the Foundation for over seven years. I am continuously inspired by their unwavering commitment to assisting women to transform their lives through realistic and meaningful programs and I'm impressed by their strategic growth in research, innovative funding sources, and communications. Congrats to all involved!"

- LORNA SMITH

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Yoyo

"In the workshop, we started by looking at T-shirts with bad messages about women. For example, one said 'Allergic to Algebra.' That offended me because I really like math. It upset me to see a girl wearing that and thinking she's not allowed to be good at math because it's 'for boys.' We discussed these messages and brainstormed to come up with more positive ones."

- YOYO, PARTICIPANT, AS WE ARE – A CANADIAN WOMEN'S FOUNDATION FUNDED PROGRAM

➤ **READ THE FULL STORY:**
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— SANDY WHITHAM, VICE PRESIDENT MERCHANDISE PLANNING & ALLOCATION, TJX CANADA

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A portrait of Sylvia Wootten, a woman with long dark hair, smiling and sitting at a wooden desk. She is wearing a white top with a large orange necklace and a black vest. Her hands are clasped on the desk, and she is wearing a bracelet and rings.

Sylvia Wootten

“The Canadian Women’s Foundation Leadership Institute gave me the opportunity to connect with 25 women leaders from across Canada, all bound by a common vision: to improve women’s lives in Canada. The impact of the program went well beyond each participant. It extended into each woman’s organization and community, resulting in very real outcomes.”

- SYLVIA WOOTTEN, GRADUATE OF THE CANADIAN WOMEN’S FOUNDATION LEADERSHIP INSTITUTE



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