

2015/2016

IMPACT REPORT



CANADIAN
WOMEN'S
FOUNDATION



A MESSAGE FROM OUR CEO:

It was 25 years ago, but I can still see her face as I think about her now. She participated in a program I ran that helped women build skills to transition into new employment. She had been working in factories her

entire adult life. She had a family. She had been laid off, and she didn't know what to do.

She was always smiling, but you could see her fear. She felt uncertain about her family's future, and doubted her value and ability to contribute.

On the day she received her program certificate, it was like she'd come out of her cocoon. She was proud, she was confident, and she recognized that she had something valuable to contribute to her life, her family, and her community.

I have spent my career supporting, empowering, and serving women and girls. I have worked with teen moms and women living in abusive relationships. I have helped women who struggled with mental health issues to stay safely housed. I have fought for employment equity and racial equality. I have worked with Indigenous women in the far North, and women who live in remote and rural communities across Canada.

And I've seen over and over, that the right kind of help, at the right time, can lead to transformational change for women; change that ripples out to their children, and into their communities.

In October 2016, I joined the Canadian Women's Foundation as President and CEO because I believe in its ability to create the kind of change in Canada that women and girls want and need.

I have watched the Foundation grow and evolve in its 25-year history, but one thing has remained constant: our donors' passion is the spark that ignites change in the lives of women and girls, and in their communities. Thank you!

- PAULETTE SENIOR, PRESIDENT & CEO, CANADIAN WOMEN'S FOUNDATION



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WE ARE CANADA'S PUBLIC FOUNDATION FOR WOMEN AND GIRLS

our mission

We invest in the strength of women and the dreams of girls. The Canadian Women's Foundation raises money to end violence against women, move women out of poverty and build strong, resilient girls, through funding, researching and promoting best practices. We are a leading voice for women in Canada.

addressing the greatest needs first

Your donation goes to programs that help women and girls who need it most. This includes:

- women and girls from First Nations, Métis, and Inuit communities
- women and girls with a disability
- and women and girls who live in communities with the fewest services



Image: Stock

OUT OF VIOLENCE

Thanks to you, women who have experienced violence have access to safety and resources that will help them rebuild their lives, and children who have witnessed violence can receive counselling to help them heal.

Thanks to you, teen girls and boys are learning to create healthy relationships, recognize the signs of abuse, and know where to get help. They are also building skills like assertive communication, setting boundaries, empathy, and conflict resolution.

Thanks to you, we are bringing together community leaders, sector experts, and survivors from across Canada to share knowledge and help build the capacity of the organizations that are ending sex trafficking, preventing sexual exploitation, and teaching teens about healthy relationships.

LEARN MORE ABOUT HOW YOU'RE HELPING WOMEN MOVE OUT OF VIOLENCE:
canadianwomen.org/stop-the-violence



\$1,872,310
INVESTED



50
PROGRAMS FUNDED



60,693
LIVES IMPACTED



446
SHELTERS SUPPORTED



74 HOURS
BRINGING TOGETHER
205 EXPERTS AND
ORGANIZATIONS TO
SHARE KNOWLEDGE
AND EXPERTISE

"I always remember one session where I began to understand how various systems uphold oppression... It was a wake-up call... I was thinking, 'How do we change that?'... My interest in social justice grew even stronger ... the experience helped me come out of my shell, learn more about how to facilitate, and how to be a leader."

- SHANEEN COTTERELL, PARTICIPANT, REACT: RESPECT IN ACTION DELIVERED BY METRAC (METROPOLITAN ACTION COMMITTEE ON VIOLENCE AGAINST WOMEN AND CHILDREN)

▶ READ ABOUT SHANEEN'S STORY:
bit.ly/2r6mLVJ

OUT OF POVERTY

Thanks to you, women are able to move themselves out of poverty by participating in life-changing programs that teach skilled trades, how to start a small business, or offer work experience. These programs also help women solve the everyday challenges that keep them trapped in poverty, like finding a support network, childcare, and affordable housing. As each hurdle is overcome, they begin to rediscover hope.



\$170,784

INVESTED



5

PROGRAMS FUNDED



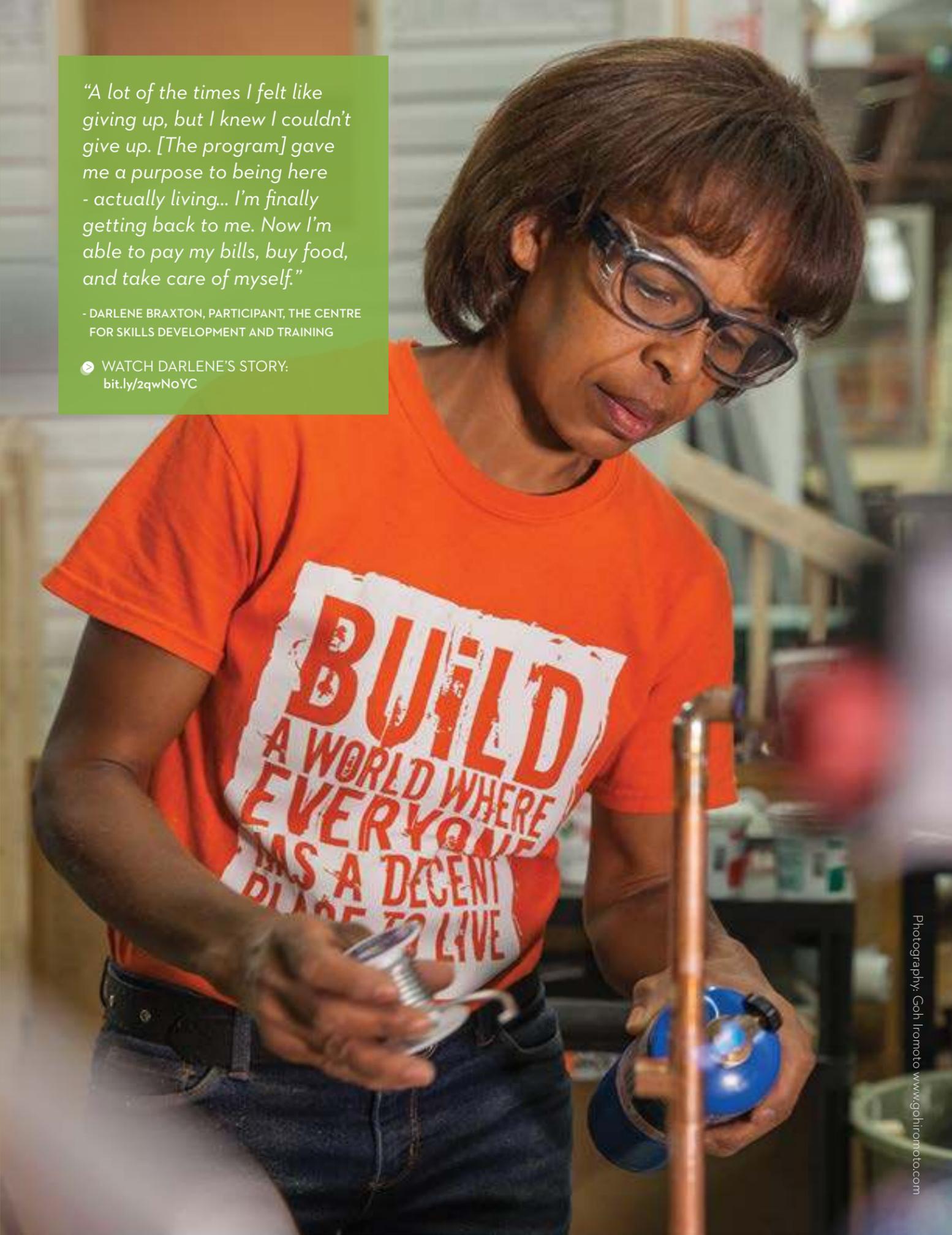
387

LIVES IMPACTED

“A lot of the times I felt like giving up, but I knew I couldn’t give up. [The program] gave me a purpose to being here - actually living... I’m finally getting back to me. Now I’m able to pay my bills, buy food, and take care of myself.”

- DARLENE BRAXTON, PARTICIPANT, THE CENTRE FOR SKILLS DEVELOPMENT AND TRAINING

▶ WATCH DARLENE’S STORY: bit.ly/2qwNoYC



Photography: Goh Iromoto www.gohromoto.com

▶ LEARN MORE ABOUT HOW YOU’RE HELPING WOMEN MOVE OUT OF POVERTY: canadianwomen.org/end-poverty

INTO CONFIDENCE

Thanks to you, girls across Canada are moving into confidence through programs that engage their bodies, minds, and spirits. They are exploring science and technology, getting physically active, learning to think critically, and taking on leadership in a supportive all-girl environment.

Thanks to you, girls participate in group mentoring through the Nancy Baron Mentorship for Girls Program. The learnings from this ground-breaking work will also impact and improve services for more than 10,000 girls across the country.

Thanks to you, we are bringing together organizations across Canada that work with girls to share knowledge, research, and best practices in girls' programming and girls' group mentoring in Canada.



\$902,636

INVESTED



50

PROGRAMS
FUNDED



6,508

LIVES
IMPACTED



33 HOURS

BRINGING TOGETHER
100 EXPERTS AND
ORGANIZATIONS TO SHARE
KNOWLEDGE AND EXPERTISE

“For once I feel like I belong somewhere.”

- PARTICIPANT, BIG BROTHERS
BIG SISTERS OF SAINT JOHN

LEARN MORE ABOUT HOW YOU'RE HELPING GIRLS MOVE INTO CONFIDENCE: canadianwomen.org/empower-girls

INTO LEADERSHIP

Thanks to you, the Canadian Women's Foundation is able to invest in programs, across all our areas of work, that provide opportunities for women and girls to recognize their potential as leaders, to practice using leadership skills, and to understand that there is more than one way to lead.

In 2016, the Foundation completed the first phase of the **Canadian Women's Foundation Leadership Institute**, in partnership with St. Francis Xavier University's Coady International Institute. The three-year pilot project's goal was to build the capacity of emerging and mid-career women leaders working in Canada's non-profit women's sector.

➤ LEARN MORE ABOUT THE CANADIAN WOMEN'S FOUNDATION LEADERSHIP INSTITUTE: canadianwomen.org/leadership-institute



\$50,000
INVESTED*



23
LEADERSHIP INSTITUTE
PARTICIPANTS
GRADUATED*



97.7%
GRADUATES RATED
THEIR EXPERIENCE AS
GOOD OR EXCELLENT*

*In the final year of the Leadership Institute pilot.



"I now have the knowledge, experience, and capacity to assist local members and Indigenous women across the province who want to create change within their communities, build their leadership skills and confidence, and have access to a knowledgeable role model with relevant experience."

- CANADIAN WOMEN'S FOUNDATION
LEADERSHIP INSTITUTE GRADUATE

THANK YOU

FOR RAISING AWARENESS AND TAKING ACTION



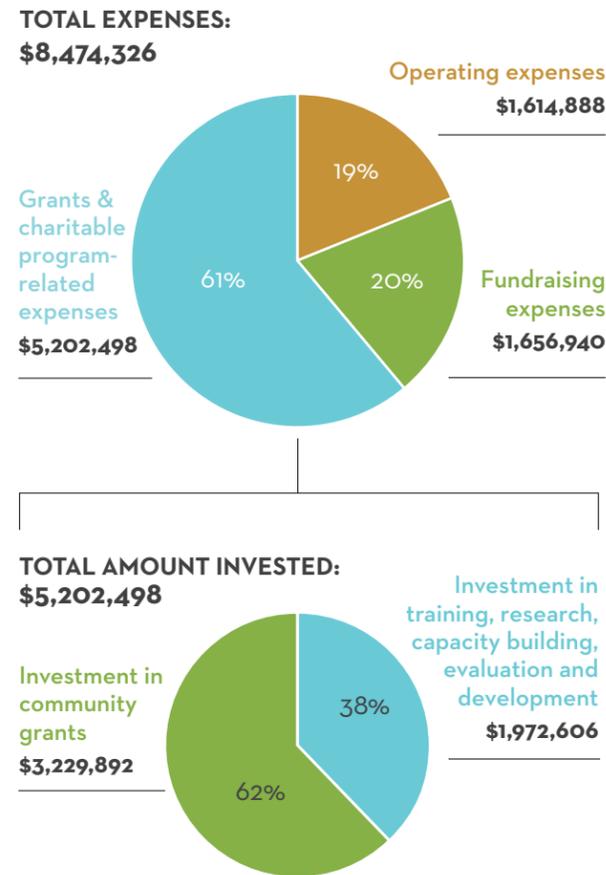
Some clothes cost more than you think. **as we are** project



statement of revenue and expenses

For the 12-month period ending August 31, 2016

| | |
|--|--------------------|
| TOTAL REVENUE RECEIVED IN FISCAL YEAR | \$6,920,674 |
| + Add revenue deferred from prior year | \$596,860 |
| - Deduct revenue deferred to next year | (\$382,040) |
| = Revenue available for distribution | \$7,135,494 |
| Total expenses | \$8,474,326 |
| Deficiency of revenues over expenses | (\$1,338,832) |
| Transferred from internally restricted fund | \$1,301,055 |
| Deficiency of revenue over expenses and allocation for the period | (\$37,777) |



statement of financial position

ASSETS

| | |
|---------------------|---------------------|
| Current assets | \$558,901 |
| Investments | \$20,605,983 |
| Equipment | \$15,746 |
| Total assets | \$21,180,630 |

LIABILITIES

| | |
|--|------------------|
| Accounts payable and accrued liabilities | \$46,137 |
| Deferred revenue | \$382,040 |
| Total liabilities | \$428,177 |

NET ASSETS

| | |
|------------------------------------|---------------------|
| Endowment fund | \$218,407 |
| Internally restricted fund | \$20,444,392 |
| Operating fund | \$89,654 |
| Total liabilities and funds | \$21,180,630 |

THANK YOU

DONORS AND VOLUNTEERS

► For a full list of donors and volunteers, including our Board of Directors, please visit canadianwomen.org/annual-reports

CORPORATE AND COMMUNITY PARTNERS

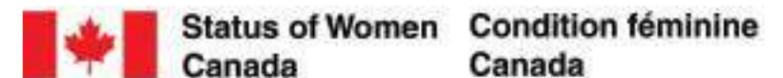
\$1 MILLION +



\$250,000 - \$999,999



\$100,000 - \$249,999



*Funds donated to the Canadian Women's Foundation were raised through a combination of corporate donations and customer fundraising.

Join the conversation!

There are many ways you can learn more about the issues you care about, and have your say. Your voice matters!
Thank you for supporting women and girls in Canada!



Sign up for our
monthly e-newsletter
[canadianwomen.org/
e-newsletters](http://canadianwomen.org/e-newsletters)



Read the Canadian
Women's Foundation blog
canadianwomen.org/blog



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Foundation**



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