

# ECONOMIC DEVELOPMENT THEORY OF CHANGE (2017-2022)

## WHO WE ENGAGE

Organizations currently running women-centred Economic Development programs

## WITH WHAT ACTIVITIES

- Provide 5 year delivery grants to 10-13 organizations (\$75K/year) focused on WISTT, SE, SPE and other proven program models
- Provide organizational supports
  - Facilitate grantee meetings
  - Coordinate evaluation and learning
  - Build organization's capacity to influence public policy

## TO WHAT END (INTENDED IMPACT)

- 3250 WOMEN** have participated in programs
- 75%** 2400 women have advanced to at least stage 3 (SLF)
- Organizations deliver stronger programs
  - Organizations can better demonstrate impact
  - Organizations have increased ability to lead/contribute to advocacy efforts

## ULTIMATELY LEADING TO...

**ALL WOMEN IN CANADA ACHIEVE A SUSTAINABLE LIVELIHOOD**

ORGANIZATIONS IN CANADA

**CAPACITY BUILDING** for all organizations running or establishing women-centred Economic Development programs

- Compile and share data with the field
- Facilitate networking and knowledge exchange focused on systems change and effective practices
- Provide leadership development

- Field has access to compelling data to generate increased support
- Organizations are better connected and positioned to take collective action
- Organizations delivering stronger programs
- Organizations have stronger leaders

Organizations establishing women-centred Economic Development programs

- Provide 2-3 year development or emerging grants to 3 organizations or initiatives per year (\$75K/each):  
Fund a program or idea that leads to women advancing to at least Stage 3 (SLF)

- Grantees are ready to run women-centred economic development programs at a significant level
- Grantees have increased the number of women served by **>50**

Women's economic development programs are thriving and well-supported

More supportive conditions are contributing to women's economic success

ENABLING CONDITIONS

Employers, Industry, Sector Councils

Government Decision-Makers

- Establish policy priorities focused on Women in Trades and develop plan
- Share knowledge regarding barriers women face and potential policy solutions

- Policy agenda created and implemented
- Key decision-makers are more aware of policy options
- Advocacy has resulted in change in at least one policy area

