ECONOMIC DEVELOPMENT THEORY OF CHANGE (2017-2022)

WHO WE ENGAGE

Organizations currently running women-centred Economic Development programs

WITH WHAT ACTIVITIES

Provide 5 year delivery grants to 10-13 organizations ($75K/year) focused on WISTT, SE, SPE and other proven program models

Provide organizational supports
- Facilitate grantee meetings
- Coordinate evaluation and learning
- Build organization’s capacity to influence public policy

Organizations establishing women-centred Economic Development programs

Provide 2-3 year development or emerging grants to 3 organizations or initiatives per year ($75K/each);
Fund a program or idea that leads to women advancing to at least Stage 3 (SLF)

TO WHAT END (INTENDED IMPACT)

3250 women have participated in programs
- Organizations deliver stronger programs
- Organizations can better demonstrate impact
- Organizations have increased ability to lead/contribute to advocacy efforts

2400 women have advanced to at least stage 3 (SLF)

All women in Canada achieve a sustainable livelihood

ULTIMATELY LEADING TO...

Organizations are better connected and positioned to take collective action

Grantees have increased the number of women served by >50

Grantees have increased policy agenda created and implemented

Advocacy has resulted in change in at least one policy area

Field has access to compelling data to generate increased support

Enabling conditions

Employers, Industry, Sector Councils

Government Decision-Makers

CAPACITY BUILDING for all organizations running or establishing women-centred Economic Development programs

- Compile and share data with the field
- Facilitate networking and knowledge exchange focused on systems change and effective practices
- Provide leadership development

Grantees are ready to run women-centred economic development programs at a significant level

Women’s economic development programs are thriving and well-supported

More supportive conditions are contributing to women’s economic success

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