

# 2016/2017 IMPACT REPORT



CANADIAN  
WOMEN'S  
FOUNDATION



# YOUR SUPPORT IS MAKING A DIFFERENCE!

You step up. You take action. You make Canada a better place for women and girls. And you have our deepest gratitude.

Because of you:

- A mother is receiving the services she needs to rebuild her life after a violent relationship.
- A woman is learning the skills she needs to take her first steps out of poverty.
- A girl is challenging gender stereotypes and developing the confidence to reach her fullest potential.
- Women and girls are connecting with mentors and building their own leadership skills.

Because of you, we're advancing gender equality for women and girls in Canada.

Thank you!

Paulette Senior  
President & CEO  
Canadian Women's Foundation

## WE ARE CANADA'S PUBLIC FOUNDATION FOR WOMEN AND GIRLS

Since 1991, the Canadian Women's Foundation has raised over \$80 million and funded more than 1,500 community programs across Canada that empower women and girls to move out of violence, out of poverty, and into confidence and leadership.

When you invest in the Canadian Women's Foundation, you not only support community programs – you invest in a long-term strategy that strengthens these services and builds the capacity of organizations to effect change. We regularly evaluate our work to ensure that you are investing in communities where the needs are greatest and in programs that address the most critical challenges facing women and girls.



## YOUR IMPACT



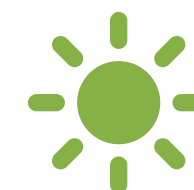
80

PROGRAMS FUNDED\*



445

SHELTERS SUPPORTED



24,767

LIVES IMPACTED\*\*



18

PROGRAMS SERVING REMOTE COMMUNITIES



23

PROGRAMS PRIMARILY SERVING FIRST NATIONS, MÉTIS AND INUIT COMMUNITIES

\*Program numbers are influenced by the timing of our granting process. As this was a transitional/evaluation year for the Economic Development and Teen Healthy Relationship grant cycles, fewer programs were funded in these areas during 2016/17.

\*\* The number of lives impacted varies from year to year depending on grantees' methods of service delivery.



# OUT OF VIOLENCE

Thanks to you, women who have experienced violence have access to safety and resources that will help them rebuild their lives, and children who have witnessed violence can receive counselling to help them heal.

Thanks to you, teens are learning to create healthy relationships, recognize the signs of abuse, and know where to get help. They are also building skills like assertive communication, boundary-setting, empathy, and conflict resolution.

Thanks to you, we are bringing together community leaders, sector experts and survivors from across Canada to share knowledge and help build the capacity of the organizations that are working to address trafficking, prevent sexual exploitation, and teach teens about healthy relationships.

## MOVING OUR WORK FORWARD

When our most recent four-year teen healthy relationship granting cycle concluded in 2016, we were able to evaluate program outcomes and revise our granting criteria.

We also reported on the learnings of the Building the Field of Teen Healthy Relationships project, an ongoing national initiative that is strategizing for the future of this crucial area of programming.

The Foundation is looking forward to launching a new teen healthy relationships granting cycle in the next fiscal year.

➤ **LEARN MORE ABOUT OUR APPROACH TO VIOLENCE PREVENTION:**  
[canadianwomen.org/out-of-violence](http://canadianwomen.org/out-of-violence)



“When one has a disability as I do, it is very easy to feel invisible to the people around you ... No one before was able to help when I was feeling invisible, but I know there is help here.”

- Participant, Women and Access: Preventing Violence Program, Nellie's Shelter, Toronto, ON



# OUT OF POVERTY

Thanks to you, women are able to move themselves out of poverty by participating in life-changing programs to learn a skilled trade, start a small business, or get work experience. These programs also help women address the everyday challenges that keep them trapped in poverty, like finding a support network, childcare, and affordable housing. As each barrier is overcome, participants can envision a brighter future.

## MOVING OUR WORK FORWARD

Following our last cycle of five-year Economic Development grants, we evaluated the outcomes to update our strategy for the next cycle of funding. This strategy informed the grant application process that we launched in January 2017 to support programs across the country that are moving women out of poverty.

LEARN MORE ABOUT OUR APPROACH TO ECONOMIC DEVELOPMENT:  
[canadianwomen.org/out-of-poverty](https://canadianwomen.org/out-of-poverty)

“It started with one financial program and it grew. I began to learn how to make different positive changes in my life. And because of that program, I’m a business owner now. This generational poverty that has been in my family—it stops here.”

- Nicole, participant, Momentum Women’s Venture Program, Calgary, AB

WATCH NICOLE’S STORY at  
<https://youtu.be/Q1mrPFTMuV4>



# INTO CONFIDENCE

Thanks to you, girls across Canada are moving into confidence through programs that engage their bodies, minds, and spirits. They are exploring science and technology, getting physically active, learning to think critically, and taking on leadership, in a supportive all-girl environment.

Thanks to you, we are bringing together organizations across Canada that work with girls to share knowledge, research and best practices in girls' programming and girls' group mentoring.

● LEARN MORE ABOUT OUR APPROACH  
TO EMPOWERING GIRLS:  
[canadianwomen.org/empowering-girls](https://canadianwomen.org/empowering-girls)



“The program helps me to not be  
peer pressured and to say ‘no’.”

- Participant, Strong Girls of Inlailawatash,  
Tsleil-Waututh Nation, BC



# INTO LEADERSHIP

Thanks to you, the Canadian Women's Foundation invests in programs, across all our areas of work, that provide opportunities for women and girls to recognize their potential as leaders, to practise using leadership skills, and to understand that there is more than one way to lead. These programs also give both women and girls the opportunity to connect with and become mentors.

## MOVING OUR WORK FORWARD

We are proud of the results from the three-year Canadian Women's Foundation Leadership Institute pilot project, which concluded in 2016. More than 70 mid-career women leaders in the non-profit sector received intensive leadership training and funding to implement community-based projects.

Based on the positive outcomes reflected in our evaluations, the Foundation has begun planning to relaunch the Institute as a permanent initiative to support women's non-profit sector leadership.



"I love being a mentor ... Not only does it influence the mentee to do better things, it influences me to do better things as I know that someone looks up to me."

- Mentor, Village Bloggurls,  
North York Community House, Toronto, ON

● LEARN MORE ABOUT OUR APPROACH  
TO LEADERSHIP:  
[canadianwomen.org/inclusive-leadership](http://canadianwomen.org/inclusive-leadership)



Canadian Women's Foundation was live.  
Published by Stacey Rodas [?] · May 17 ·

We're asking Canadians what they think of these stats from our latest omnibus survey. Visit <http://www.canadianwomen.org/campaigntoendviolence>





**4 in 5** Canadians believe the next generation of women are just as likely to experience sexual assault.



**THANK YOU**  
FOR RAISING AWARENESS  
AND TAKING ACTION

Billie Jo @billiejo5501PM Follow

"We can't empower girls and women unless we engage boys & men." @MichaelS\_Kimmel @cdnwomenfdn #CalgaryBreakfast



10  
7:51 AM · 28 Oct 2016

**Be someone's lighthouse.**  
Send a message of support to a woman in a shelter today.  
[canadianwomen.org/message](http://canadianwomen.org/message)



sarahtaylorjourney Follow

sarahtaylorjourney Wear clothes that make a difference! Check out my newest blog - LINK IN BIO

Did you know that you can help support The Canadian Women's Foundation and help end the cycle of violence against women by getting your own shirt just like mine! But this #ShopGen1 shirt @winners and @homesense.

Did you know that 67% of Canadians say they know at least one woman who has experienced physical or sexual abuse?! I'm one of those women, which is why I'm so passionate about helping women see their value, worth and beauty. When we see these things about ourselves, it's much easier to stand up to our abusers, and get

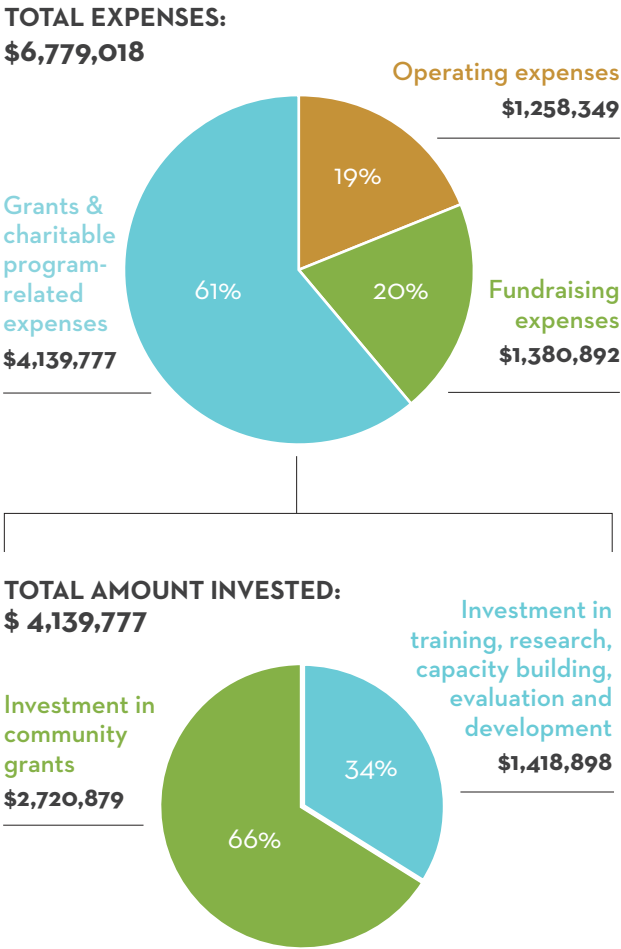
397 likes  
MAY 28



statement of operations

For the 12-month period ending August 31, 2017

<b>TOTAL REVENUE RECEIVED IN FISCAL YEAR</b>	<b>\$5,777,299</b>
+ Add revenue deferred from prior year	\$382,040
- Deduct revenue deferred to next year	(\$706,565)
<b>= Revenue available for distribution</b>	<b>\$5,452,774</b>
<b>Total expenses</b>	<b>\$6,779,018</b>
Deficiency of revenues over expenses	(\$1,326,244)



statement of financial position

ASSETS

Current assets	\$1,223,410
Investments	\$18,999,103
Equipment	\$9,042
<b>Total assets</b>	<b>\$20,231,555</b>

LIABILITIES

Accounts payable and accrued liabilities	\$98,781
Deferred revenue	\$706,565
<b>Total liabilities</b>	<b>\$805,346</b>

FUND BALANCES

Endowment fund	\$221,883
Restricted fund	\$5,228,999
Internally restricted fund	\$13,885,813
Unrestricted fund	\$89,514
<b>Total liabilities and funds</b>	<b>\$20,231,555</b>

THANK YOU

CORPORATE AND COMMUNITY PARTNERS

For a full list of donors and volunteers, including our Board of Directors, please visit [canadianwomen.org/about-us/annual-reports](http://canadianwomen.org/about-us/annual-reports)

\$1 MILLION +



\$250,000 - \$999,000



\$100,000 - \$249,000



\* Funds donated to the Canadian Women's Foundation were raised through a combination of corporate donations and customer fundraising.  
\*\* Funds distributed by RBC Foundation.



## Join the conversation!

There are many ways you can learn more about advancing gender equality in Canada, and have your say.  
**Thank you for supporting women and girls in Canada!**



Sign up for our  
monthly e-newsletter  
[canadianwomen.org/  
e-newsletters](http://canadianwomen.org/e-newsletters)



Read the Canadian  
Women's Foundation blog  
[canadianwomen.org/blog](http://canadianwomen.org/blog)



Join our Facebook page  
at **Canadian Women's  
Foundation**



Follow us on Twitter  
[@cdnwomenfdn](https://twitter.com/cdnwomenfdn)



Connect with us on LinkedIn at  
**The Canadian Women's  
Foundation**



Follow us on Instagram  
[@canadianwomensfoundation](https://www.instagram.com/canadianwomensfoundation)



### National Office

133 Richmond Street West, Suite 504  
Toronto, Ontario M5H 2L3  
Toll free: 1-866-293-4483 | TTY: 416-365-1732 | Fax: 416-365-1745  
[www.canadianwomen.org](http://www.canadianwomen.org) | [info@canadianwomen.org](mailto:info@canadianwomen.org)

### Calgary Office

Phone: 403-984-2523

Charitable Registration Number: 12985-5607-RR0001