



CANADIAN  
WOMEN'S  
FOUNDATION

FONDATION  
CANADIENNE  
DES FEMMES

# TEEN HEALTHY RELATIONSHIPS GRANT GUIDELINES

*4 YEAR GRANTS STARTING SEPTEMBER 2020*

**Deadline: October 21 at 11:59pm PST**

The Teen Healthy Relationships Grants are made possible by the following generous donors to the Canadian Women's Foundation Violence Prevention Fund:

## Major Funding Partners



Women and Gender  
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and our many other corporate partners, individual donors, and private family foundations throughout the country.

## TEEN HEALTHY RELATIONSHIPS GRANTS 2020-2024

To be considered for a grant, we require a Letter of Intent filled out ONLINE:

Use this link to **register** for the online application portal

[https://www.grantrequest.com/SID\\_5647?SA=SNA&FID=35048](https://www.grantrequest.com/SID_5647?SA=SNA&FID=35048)

Use this link to access **my account** and your application in progress,

[https://www.GrantRequest.com/SID\\_5647?SA=AM](https://www.GrantRequest.com/SID_5647?SA=AM)

We expect the following information:

- ✓ **Organizational Information**, including organization name, charitable number or are a [qualified donee](#), contact information, mission and annual operating budget
- ✓ **Project / Program Information**, including type of grant you are applying for, geographic area, projected number of individuals, and communities served, and total amount requested from the Canadian Women's Foundation
- ✓ **Letter of Intent Questions**, including description and purpose, activities and approach, and key partnerships

If your letter of intent is shortlisted for the second stage, you will be invited to submit a full proposal, which will include a detailed budget, program outline, audited financial statements, etc. You are not required to submit these additional documents at this time.

If you have questions, contact:

Keetha Mercer

Program Manager, Community Initiatives

[kmercercanadianwomen.org](mailto:kmercercanadianwomen.org) | 416-365-1444 or 1-866-293-4483 x238

For Frequently Ask Questions and Letter of Intent Guidelines visit:

[www.canadianwomen.org/grants-thr19](http://www.canadianwomen.org/grants-thr19)

Ces documents sont disponibles en français [www.canadianwomen.org/fr/grants-rsj19](http://www.canadianwomen.org/fr/grants-rsj19)

## ABOUT THE CANADIAN WOMEN'S FOUNDATION

The Canadian Women's Foundation is a national leader in the movement for gender equality in Canada. Through funding, research, advocacy, and knowledge sharing, the Foundation works to achieve systemic change that includes all women. By supporting community programs, the Foundation empowers women and girls to move themselves out of violence, out of poverty, and into confidence and leadership.

Launched in 1991 to address a critical need for philanthropy focused on women, the Canadian Women's Foundation is one of the largest women's foundations in the world. With the support of donors, the Foundation has raised more than \$90 million and funded over 1,900 programs across the country. These programs focus on addressing the root causes of the most critical issues and helping women and girls who face the greatest barriers.

The Canadian Women's Foundation aims to be inclusive of diverse people across gender and sexuality spectrums. We focus our efforts on supporting those who face the most barriers and have least access to relevant services. This includes people who identify as women, girls, trans, Two-Spirit, genderqueer, non-binary, and 2SLGBTQI+.

## OUR APPROACH TO FUNDING

The Canadian Women's Foundation prioritizes inclusion and addressing barriers to access. Our vision of gender equality for all in our grantmaking is expressed in our prioritization of women, girls, trans, Two-Spirit, and non-binary peoples who face multiple barriers.

In recognition of the long histories and ongoing effects of colonization, racism, violence and exclusion, the Canadian Women's Foundation has increased our focus on the following communities:

- ✓ **First Nations, Métis, and Inuit** women, girls, trans, Two-Spirit, and non-binary peoples
- ✓ **Black** women, girls, trans, Two-Spirit, and non-binary peoples
- ✓ Women, girls, trans, Two-Spirit, and non-binary **peoples with disabilities and who are Deaf**
- ✓ Two-Spirit, lesbian, gay, bisexual, trans, queer, questioning, intersex, pansexual, androgynous, and asexual (**2SLGBTQI+**) peoples

## WHAT WE FUND

- ✓ Programs for women, girls, trans, Two-Spirit, and non-binary people **who face multiple barriers and are underserved**, including First Nations, Métis, and Inuit peoples, Black peoples and peoples of colour, those living in rural or northern communities, those who identify as 2SLGBTQI+, living on low-incomes, older peoples, refugee, immigrant or non-status peoples, those with disabilities and/or who are Deaf, and young people;

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**“Until all of us have made it,  
none of us have made it”**

*Rosemary Brown  
Founding Mother, Canadian Women's Foundation*

- ✓ Projects in which participants are leaders
- ✓ Projects that **consider the realities of participants' lives** e.g. by providing childcare, transportation assistance and advocacy supports.
- ✓ Projects that have established **partnerships** with other local women's organizations or community-based organizations that have experience working with women, girls, trans, Two-Spirit, and non-binary peoples.
- ✓ **Grassroots** organizations with small budgets.
- ✓ Projects that demonstrate a **gender-analysis** within the project materials, organizational structure, etc.
- ✓ Projects where our funds can help **leverage other funds**.

## CANADIAN WOMEN'S FOUNDATION DOES NOT FUND

- ✗ Individuals
- ✗ Federal, provincial or municipal government agencies and school boards (they can be involved but the grant will be made directly to the community organization)
- ✗ Profit-based organizations
- ✗ Fundraising events
- ✗ Conferences
- ✗ Projects outside of Canada
- ✗ Projects not solely or primarily focused on women, girls, trans, Two-Spirit, and non-binary peoples
- ✗ Deficit or emergency funding
- ✗ Films or videos (unless this is part of a larger project)
- ✗ Capital expenditures
- ✗ Self-defense training (if it is the only component of the project)

## ELIGIBILITY FOR GRANTS

Applicants must be incorporated non-profit organizations and have a valid charitable number from Canada Revenue Agency or be a First Nations Band designated as a [qualified donee](#) by Canada Revenue Agency.

If your organization does not have charitable status or is not a qualified donee, we can consider an application in partnership with another organization that is a registered charity with a mandate

relevant to the project. The other organization's volunteer Board of Directors will have fiscal responsibility for the grant and be legally responsible for ensuring that the funds are spent for the charitable purposes intended. They will be required to sign a letter of agreement and work in partnership with the organization delivering the project.

## ABOUT TEEN HEALTHY RELATIONSHIPS GRANTS

At the Canadian Women's Foundation, we want every teen to know how to recognize and prevent relationship violence. Since 1999, we have been funding and working with numerous violence prevention organizations towards that goal. Our research shows that the teen years are a critical time to teach healthy relationships skills to reduce and prevent gender-based violence long-term. These grants will support organizations working with teenagers to prevent gender-based violence in Canada.

### FUNDING AVAILABLE

Approximately 12 grants of up to **\$40,000/year** each will be allocated.

Please note that we will only accept **one** application per organization. Organizations can apply for a grant in only **one** of the three areas:

- A. [Teen Healthy Relationships Programs](#) - up to \$40,000/year to support a fully developed or in-progress program for teens between the ages of 10 and 19.
- B. [Developmental Programs](#) - up to \$20,000/year to support the planning and piloting of a Teen Healthy Relationships program.
- C. [National or Regional Networks](#) - up to \$40,000/year to develop networks that strengthen and enhance the field of Teen Healthy Relationships nationally or regionally

If your organization has previously received a Teen Healthy Relationships grant, please note that we **will only fund the same project for two funding cycles.**

### OVERALL ELIGIBILITY

To be considered for a grant under the Teen Healthy Relationships Program, your program or initiative is required to meet the following:

- ✓ Must focus on teens of all genders **between the ages of 10 and 19**
- ✓ **Must be inclusive of all gender expressions.** We are looking for programs that consider and design their programs with the understanding that gender is a spectrum and not limited to strict categories of 'girl' or 'boy.' Participants in programming may fall anywhere along that spectrum. In order to be inclusive and to foster the human rights of all youth, expanding programming to include all teens regardless of how they express their gender identity is

crucial. An inclusive environment means all participants feel safe and supported, however they may identify.

- ✓ **Focus on all relationships in young peoples' lives**, including self, peers, (chosen) family, friends, community, school, land, and dating/romantic/intimate relationships. Also considering systemic or root causes to inequity, including confronting sexism, colonization, anti-Black racism, homophobia and transphobia and ableism.
- ✓ **Understand the intersection of violence** with factors such as race, class, gender and sexual identity, disability, immigration status, language or geography

## GRANTEE ACTIVITIES

In addition to funding, successful applicants will help develop and take part in learning and evaluation activities such as:

- ✓ Grantee meetings
- ✓ Peer-to-peer learning opportunities
- ✓ Evaluation strategy
- ✓ Skills institutes that increase knowledge and build the field of practice
- ✓ Strategic alliances and networks

## PROGRAM SPECIFIC CRITERIA

### A. TEEN HEALTHY RELATIONSHIPS PROGRAMS

**Up to \$40,000 per year for a maximum of 4 years**

We will fund programs for teens of all genders, between the ages of 10 and 19, that work to prevent gender-based violence. This stream is for programs that are developed and ready to launch in a full capacity or for in-progress programs.

In addition to the [Overall Criteria](#), we will consider proposals that demonstrate the following components:

- ✓ Have a **significant focus on issues of gender-based violence and healthy relationships**. This may be within the context of connecting key issues such as violence, relationships, mental health, sexuality, connection to land and other forms of kinship, confronting colonization, Anti-Black racism, homophobia, transphobia, and other systemic or root causes of violence and inequity.
- ✓ **Programs must run for at least 10-14 weeks per year** at regular intervals, accessible to the same group of youth. Short-term and one-time only programs or workshops are not eligible.
- ✓ Programs that take place either **In-School** (e.g. during school hours as part of the curriculum, and programs delivered in a school setting, such as after-school programs) or **Are Community-Based** (e.g. programs delivered outside of school hours in community settings, such as community centres, organization premises, or housing common areas).

- ✓ Programs that are **Universal** (e.g. delivered to all students in a particular grade/community, typically mandatory) or **Selective** (e.g. delivered to a specific group or community of teens, typically voluntary).<sup>1</sup>
- ✓ **Use an asset-based, positive approach** with components that build skills in areas such as critical analysis and decision making
- ✓ Include efforts to include **cyber-life, cyber-violence, and digital literacy** in the content. In particular looking for programs that are working with teens to better understand their rights online, and are addressing topics such as controlling behaviour, threats, harassment, non-consensual photo sharing, and doxing from a realistic and strengths-based perspective. We are interested in responses that understand the role of technology in all our lives and has an analysis of how women's voices are being censored online as a component of gender-based violence. We are not interested in responses of monitoring young people or removing them from platforms or online life.
- ✓ **Actively involve teens as peer leaders** AND in other ways that promote their feeling of ownership in the project. Where peers are seen as natural supports and are mentored to lead programming. Foundation defines "peer" as within 3-5 years of the age of program participants
- ✓ Demonstrate a focus on **facilitation/facilitators**, including team or co-facilitation as a best practice, that facilitators reflect the communities they are working with, and that consideration is paid to facilitator retention
- ✓ **Consider Parent/Guardian/Caregiver involvement**, and describe the strategy and approach to their inclusion or not
- ✓ **Demonstrated approaches to create and maintain safer/braver spaces** during program time, and consideration given to the safety of program participants and staff outside of program spaces. In addition, demonstrating strategies for preparing environments that encourage to speak up (e.g. training non-program staff and/or teachers at the school)

## B. DEVELOPMENTAL PROGRAMS

### Up to \$20,000 per year for a maximum of 4 years

We will fund programs for teens of all genders, between the ages of 10 and 19, that work to prevent gender-based violence. This stream is for organizations that are intending to launch a Teen Healthy Relationships program in the future, and are proposing to begin a planning, and piloting phase.

In addition to the [Overall Criteria](#), we will consider proposals that demonstrate the components outlined in sections A above with the exception of:

- ✓ **Piloting programs run for at least 4-6 weeks per year** at regular intervals, accessible to the same group of youth. Short-term and one-time only programs or workshops are not eligible.

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<sup>1</sup> For more information please see our evaluation report from the 2013-2017 Teen Healthy Relationships cycle <https://www.canadianwomen.org/wp-content/uploads/2018/02/THR-evaluation-report-full-report-2018-FINAL.pdf>

## C. NATIONAL OR REGIONAL NETWORKS

Up to \$40,000 per year for a maximum of 4 years

We will fund organizations to develop networks that strengthen the field of Teen Healthy Relationships nationally or regionally. This stream is for organization interested in developing a collaborative approach to addressing gender-based violence through enhancing communication and collaboration amongst young people, youth serving agencies, funders, policy makers, school boards, researchers, and other professionals and communities.

In addition to the [Overall Criteria](#), we will consider proposals that demonstrate the following components:

- ✓ Have a **significant focus on issues of gender-based violence and healthy relationships**. This may be within the context of connecting key issues such as violence, relationships, mental health, sexuality, connection to land and other forms of kinship, confronting colonization, Anti-Black racism, homophobia, transphobia, and other systemic or root causes of violence and inequity.
- ✓ Focus on **increasing and strengthen links and relationships and establish greater coordination**, alignment, communication and knowledge sharing.
- ✓ **Actively involve teens as peer leaders** AND in other ways that promote their feeling of ownership in the project. Where peers are seen as natural supports and are mentored to lead programming. Foundation defines “peer” as within 3-5 years of the age of program participants
- ✓ **Address a priority area** identified in the [Building the Field of Teen Healthy Relationships project](#)

## SELECTION CRITERIA

### RELATED TO THE PROGRAM

- ✓ **Relevance** of the approach for teens in local area
- ✓ Program **alignment with the stated criteria**, and the Foundation’s overall mission and vision
- ✓ Inclusion of a **comprehensive outreach and recruitment strategy** that strives to reach potential participants who may experience barriers to accessing programs
- ✓ Programs for teens of all genders **who face multiple barriers and are underserved**, including First Nations, Métis, and Inuit peoples, Black peoples and peoples of colour, those living in rural or northern communities, those who identify as 2SLGBTQI+, living on low-incomes, refugee, immigrant or non-status peoples, those with disabilities and/or who are Deaf
- ✓ The ability to provide, either internally or through confirmed referrals, a **wide range of supports and services to ensure that participants are able to fully access and complete programs** such as: childcare, transportation, loan funds, counseling, advocacy, and job retention support



- ✓ **Strong gender analysis** with a commitment to including gender issues as a central part of the learning objectives, and is demonstrated in all aspects of the program from outreach to evaluation
- ✓ **Clear competencies and skills** that will be developed and offers opportunities for participants to practice
- ✓ Demonstrate a focus on **facilitation/facilitators**, including team or co-facilitation as a best practice, that facilitators reflect the communities they are working with, and that consideration is paid to facilitator retention

### RELATED TO THE ORGANIZATION

- ✓ Organization's **philosophy and previous experience** with the proposed community and with violence prevention programs with teens
- ✓ Organization's **ability to carry out the work** and to attract the other funds required if the request to Foundation is for partial support of costs
- ✓ **Demonstrated experience applying a gender-analysis** on the issue and delivering programming from an intersectional feminist approach
- ✓ Organization's **openness to learning** from other approaches and interest in testing new ideas
- ✓ **Experience with monitoring and documenting learnings**, and willingness to participate in national evaluation activities led by the Canadian Women's Foundation
- ✓ **Partnerships** with organizations that have prior experience with programs of this type

### RELATED TO THE PROPOSAL

- ✓ **Clarity and viability of ideas** along with a realistic assessment of program goals and challenges
- ✓ Ongoing effects/**impact** which will endure beyond the grant
- ✓ **Balanced, clear budget**

## PROCESS AND TIMING

The deadline for applications is **October 21 at 11:59pm PST**.

Note that this call for proposals involves a **two-stage process**. Interested organizations are invited to submit a Letter of Interest (LOI) using the online form. A select number of organizations will be invited to submit a full proposal, including detailed workplan, budget and partner letters. All applicants will be notified as to whether they will pass to the second stage by email within 4-6 weeks following the due date for the LOIs.

A Grants Committee of community volunteers from across the country, experienced in teen healthy relationship programs, donor partners, and Canadian Women's Foundation representatives, reviews

the proposals. The Grants Committee makes recommendations to the Foundation's Board of Directors about which projects to fund. The Board of Directors gives final approval to all grants.

## TIMELINE 2019-2020

DATE	TIMELINE
October 21, 2019	Letters of Interest (LOI) due
November 2019	Review and shortlisting of LOIs
November 28, 2019	Invitation submit full applications to shortlisted organizations
January 14, 2020	Full applications for projects starting September 2020 due; All applicants notified
January - February 2020	Review and shortlisting of applications
March - April 2020	Site Visits to shortlisted programs
May 2020	Grants Selection Committee meeting to review shortlist and make final selection
June 2020	Board Approval of final grants selected
July - August 2020	<b>Grants awarded;</b> All applicants notified

## FOR FURTHER ASSISTANCE

If you have any questions about your application, please check the proposal instructions and the FAQ section on our website [www.canadianwomen.org/grants-thr19](http://www.canadianwomen.org/grants-thr19)

Ces documents sont disponibles en français [www.canadianwomen.org/fr/grants-rsj19](http://www.canadianwomen.org/fr/grants-rsj19)

REGISTER FOR OUR WEBINAR [Teen Healthy Relationships Grants: What You Need to Know](#) -

October 10, 2019 at 1:00pm EST

If you have any further questions, please e-mail or telephone:

Phone: 416-365-1444 Fax: 416-365-1745  
Toll free: 1-866-293-4483 TTY: 416-365-1732

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