



# ANNUAL GRANTS 2020 GRANT GUIDELINES

*1-YEAR GRANTS STARTING AUGUST 2020*

**Deadline: February 27, 2020 at 11:59pm**

The Annual Grants are made possible by the following generous donors to the Canadian Women's Foundation:

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and our many other corporate partners, individual donors, and private family foundations throughout the country.

## ANNUAL GRANTS 2020

To be considered for a grant, we require that you fill out the ONLINE application, including the organization information and proposal questions for your application type of project / program.

Use this link to **register** for the online application portal:

[https://www.grantrequest.com/SID\\_5647?SA=SNA&FID=35068](https://www.grantrequest.com/SID_5647?SA=SNA&FID=35068)

Use this link to access **my account** and your application in progress:

[https://www.grantrequest.com/SID\\_5647?SA=AM](https://www.grantrequest.com/SID_5647?SA=AM)

### ITEMS TO ATTACH TO YOUR APPLICATION:

- ✓ Project Budget Form
- ✓ Most recent Audited Financial Statement
- ✓ Policy on diversity / anti-racism
- ✓ Activity timeline
- ✓ Project curriculum or outline
- ✓ Letters of support specific to the project (minimum of one, maximum of three). These letters should be from key project partners indicated in the application or from organizations in your community that you work with.

If you have questions, contact:

Jacqueline Hall

Program Manager, Community Initiatives

[jhall@canadianwomen.org](mailto:jhall@canadianwomen.org) | 416-365-1444 or 1-866-293-4483 x231

For Frequently Asked Questions (FAQ) and the Proposal Instructions visit:

<https://canadianwomen.org/grants-annual2020/>

*Ces documents sont disponibles en français :*

<https://canadianwomen.org/fr/subventions-annuelles-2020/>

## ABOUT THE CANADIAN WOMEN'S FOUNDATION

The Canadian Women's Foundation is a national leader in the movement for gender equality in Canada. Through funding, research, advocacy, and knowledge sharing, the Foundation works to achieve systemic change that includes all women. By supporting community programs, the Foundation empowers women and girls to move themselves out of violence, out of poverty, and into confidence and leadership.

Launched in 1991 to address a critical need for philanthropy focused on women, the Canadian Women's Foundation is one of the largest women's foundations in the world. With the support of donors, the Foundation has raised more than \$90 million and funded over 1,900 programs across the country. These programs focus on addressing the root causes of the most critical issues and helping women and girls who face the greatest barriers.

The Canadian Women's Foundation aims to be inclusive of diverse people across gender and sexuality spectrums. We focus our efforts on supporting those who face the most barriers and have least access to relevant services. This includes people who identify as women, girls, trans, genderqueer, non-binary, and 2SLGBTQI+.

### OUR APPROACH TO FUNDING

The Canadian Women's Foundation prioritizes inclusion and addressing barriers to access. Our vision of gender equality for all in our grantmaking is expressed in our prioritization of women, girls, Two-Spirit, trans, and non-binary peoples who face multiple challenges.

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**“Until all of us have made it,  
none of us have made it”**

*Rosemary Brown*  
*Founding Mother, Canadian Women's Foundation*

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In recognition of the long histories and ongoing effects of colonization, racism, violence and exclusion, the Canadian Women's Foundation has increased our focus on the following communities:

- ✓ **First Nations, Métis, and Inuit** women, girls, Two-Spirit, trans, and non-binary peoples
- ✓ **Black** women, girls, Two-Spirit, trans, and non-binary peoples
- ✓ Women, girls, Two-Spirit, trans, and non-binary peoples **living with disabilities**
- ✓ Two-Spirit, lesbian, gay, bisexual, trans, queer, questioning, intersex, pansexual, androgynous, and asexual (**2SLGBTQI+**) peoples

### WHAT WE FUND

- ✓ Programs for women, girls, Two-Spirit, trans, and non-binary people **who face multiple barriers and are underserved**, including First Nations, Métis, and Inuit peoples, Black peoples, racialized peoples, those living in rural or northern communities, those who identify as 2SLGBTQI+, living on low-incomes, older peoples, refugee, immigrant or non-status peoples, those with disabilities and/or who are Deaf, and young people

- ✓ Projects in which **participants are leaders**
- ✓ Projects that **consider the realities of participants' lives** e.g. by providing childcare, transportation assistance, and advocacy supports
- ✓ Projects that have established **partnerships** with other local women's organizations or community-based organizations that have experience working with women, girls, trans, two-spirit, and non-binary peoples
- ✓ **Grassroots** organizations with small budgets
- ✓ Projects that demonstrate a **gender-analysis** within the project objectives, organizational structure, materials, etc.
- ✓ Projects where our funds can help **leverage** other funds

## CANADIAN WOMEN'S FOUNDATION DOES NOT FUND

- ✗ Individuals
- ✗ Federal, provincial or municipal government agencies and school boards (they can be involved but the grant will be made directly to the community organization)
- ✗ Profit-based organizations
- ✗ Fundraising events
- ✗ Conferences
- ✗ Projects outside of Canada
- ✗ Projects not solely or primarily focused on women, girls, trans, two-spirit, and non-binary peoples
- ✗ Deficit or emergency funding
- ✗ Films or videos (unless this is part of a larger project)
- ✗ Capital expenditures
- ✗ Self-defense training (if it is the only component of the project)

## ELIGIBILITY FOR GRANTS

Applicants must be incorporated non-profit organizations and have a valid charitable number from Canada Revenue Agency or be a First Nations Band designated as a [qualified donee](#) by Canada Revenue Agency.

If your organization does not have charitable status or is not a qualified donee, we can consider an application in partnership with another organization that is a registered charity with a mandate relevant to the project. The other organization's volunteer Board of Directors will have fiscal responsibility for the grant and be legally responsible for ensuring that the funds are spent for the charitable purposes intended. They will be required to sign a letter of agreement and work in partnership with the organization delivering the project.

## ABOUT ANNUAL GRANTS

The Canadian Women's Foundation funds program across Canada, prioritizing communities where the need is greatest. These programs address four urgent issues: gender-based violence, economic security, girls' empowerment, and inclusive leadership. Starting in 2020, the Foundation is expanding the focus of its annual grants to go beyond supporting violence prevention and rebuilding lives projects, to support all four pillars. This funding is aimed at short-term project support and implementation in any one of the Foundations four pillars, and may include pilot projects, research, and program development.

### FUNDING AVAILABLE

Approximately 23 grants of up to \$20,000 per year each will be allocated.

Organizations may apply for up to an additional \$3,000 in Access Funds to reduce barriers for women, girls, Two-Spirit, trans, and non-binary people with disabilities or who are Deaf, for travel in rural or remote areas, or for language or interpretation services.

Please note that we will only accept **one** application per organization in this grant stream. Organizations can apply for a grant in only **one** of the four areas:

**1. Gender-based violence:**

Programs, projects and initiatives that support women, Two-Spirit, trans, and non-binary people, and their children, who have experienced violence, that aim to promote violence prevention, or that support systemic change efforts related to gender-based violence.

**2. Economic security:**

Programs, projects, and initiatives that support women, Two-Spirit, trans, and non-binary people to lift them and their children out of poverty and into financial independence.

**3. Girls' empowerment:**

Programs, projects, and initiatives that support girls, Two-Spirit, trans, and non-binary youth aged 9-13 in supportive, all-girl environments to build confidence, resilience, and critical thinking skills needed to face life's challenges.

**4. Inclusive leadership:**

Programs, projects, and initiatives that support women, girls, Two-Spirit, trans, and non-binary people to practice leadership skills and help participants understand that there is more than one way to lead.

If Canadian Women's Foundation has funded a project previously, you may reapply, but please note that we do not fund the same project more than three times. However, we may fund an organization more than three times if it is for a different project.

## OVERALL ELIGIBILITY

To be considered for an Annual Grant, your program, project or initiative is required to meet the following:

- ✓ Women or gender equality organizations with significant experience in working with women, girls, Two-Spirit, trans, and non-binary peoples such as shelters, sexual assault centres, women's centres, gender equality advocacy groups, and organizations providing a continuum of services and connection to the community
- ✓ Understand the intersection of inequity and barriers to participation factors such as race, class, gender, and sexual identity, (dis)ability, immigration status, language, or geography
- ✓ Use an asset-based, positive approach that centers participants' knowledge and experience
- ✓ Demonstrate approaches to create and maintain safer/braver spaces during program time that encourage participants to speak up, and consideration given to the safety of program participants and staff outside of program spaces

## PROGRAM SPECIFIC CRITERIA

### A. GENDER-BASED VIOLENCE PROGRAMS:

**Up to \$20,000 for one year, plus applicable Access Funds up to \$3,000**

We will fund programs that support women, Two-Spirit, trans, and non-binary people, and their children, who have experienced violence, been coerced into sexual and/or labour exploitation, or that work towards violence prevention with teens. These programs may include approaches that address:

- ✓ Housing, counselling, and supports for women, Two-Spirit, trans and non-binary people, and their children, that have experienced violence to rebuild their lives
- ✓ Preventing and supporting those that have experienced sexual violence, including in the workplace and on-campus
- ✓ Preventing gender-based violence with youth through school or community-based education and interventions
- ✓ Anti-trafficking efforts including preventative work with at-risk communities and rebuilding lives for those that have been trafficked
- ✓ Capacity building for the sector through resource sharing, training opportunities or knowledge mobilization by regional, provincial, or national groups

### B. ECONOMIC SECURITY PROGRAMS:

**Up to \$20,000 for one year, plus applicable Access Funds up to \$3,000**

We will fund programs that aim to improve employability and economic possibilities for women, Two-Spirit, trans, and non-binary people living with low incomes, or who are unemployed or underemployed. These programs may include approaches that address:

- ✓ Comprehensive self-employment training and business accelerator programs that provide one-on-one coaching, financial management training, business goal setting, access to loan funds, and/or customized marketing and sales training
- ✓ Exploring trades and technology fields through specific job readiness programs, employment and retention supports, and pre-apprenticeship and bridging programs
- ✓ Women-specific social enterprises focused on improving economic opportunities by providing on-the-job training, developing transferable skills, offering fair-wage employment opportunities, job placements, or opportunities that foster self-employment
- ✓ Capacity building for the sector through resource sharing, training opportunities or knowledge mobilization by regional, provincial, or national groups

### C. GIRLS' EMPOWERMENT PROGRAMS:

**Up to \$20,000 for one year, plus applicable Access Funds up to \$3,000**

We will fund programs that support girls, Two-Spirit, trans, and non-binary youth aged 9-13 years through group activities, in girls-only settings, that empower and build a sense of belonging among participants. These programs may include approaches that address:

- ✓ Enhancing protective factors such as connectedness, confidence, and enhanced critical thinking skills through Science, Technology, Engineering, Technology, Arts and Math (STEAM); physical literacy and sports; leadership and empowerment; media literacy; social and/or environmental justice; or Indigenous culture and teaching.
- ✓ Delivery of intentional and comprehensive Girls' programs using an appropriate format for the community and are aimed at enhancing protective factors for girls
- ✓ Formal mentoring and matching of small groups of girls with one mentor or team of mentors for a period of 12 months
- ✓ Capacity building for the sector through resource sharing, training opportunities or knowledge mobilization by regional, provincial, or national groups

### D. INCLUSIVE LEADERSHIP PROGRAMS:

**Up to \$20,000 for one year, plus applicable Access Funds up to \$3,000**

We will fund programs that support women, girls, Two-Spirit, trans, and non-binary people in developing their leadership skills and provide practical opportunities to hone these skills. These programs may include approaches that address:

- ✓ Skills development programs to develop new or enhance their existing skills needed to advance into leadership positions
- ✓ Formal mentorship and peer mentorship opportunities for those in private, public, and non-profit sectors
- ✓ Policy and advocacy work on women's empowerment and leadership that actively involves women who have experienced violence and aims to address systemic barriers
- ✓ Developing networks that build the capacity of organizations to deliver leadership programs or group mentoring programs across a region or throughout the country

## SELECTION CRITERIA

### RELATED TO THE PROGRAM

- ✓ Relevance of the approach for participants in local area
- ✓ Program alignment with the stated criteria, and the Foundation's overall mission and vision
- ✓ Inclusion of a comprehensive outreach and recruitment strategy that strives to reach potential participants who may experience barriers to accessing programs
- ✓ Programs for those who face multiple barriers and are underserved, including First Nations, Métis, and Inuit peoples, Black peoples, racialized peoples, those living in rural or northern communities, those who identify as 2SLGBTQI+, living on low-incomes, refugee, immigrant or non-status peoples, those with disabilities and/or who are Deaf
- ✓ The ability to provide, either internally or through confirmed referrals, a wide range of supports and services to ensure that participants are able to fully access and complete programs such as: childcare, transportation, counselling, advocacy, and job retention support
- ✓ Strong gender analysis with a commitment to including gender issues as a central part of the learning objectives, and is demonstrated in all aspects of the program from outreach to evaluation
- ✓ Clear competencies and skills that will be developed and offers opportunities for participants to practice

### RELATED TO THE ORGANIZATION

- ✓ Organization's philosophy and previous experience with the proposed community and with addressing gender equity/equality
- ✓ Organization's ability to carry out the work and to attract the other funds required if the request to Foundation is for partial support of costs
- ✓ Demonstrated experience applying a gender-analysis on the issue and delivering programming from an intersectional feminist approach
- ✓ Organization's openness to learning from other approaches and interest in testing new ideas
- ✓ Experience with monitoring and documenting learnings, or willingness to implement some evaluation activities
- ✓ Experience with delivering similar programs or partnerships with organizations that have prior experience delivering such programs



## RELATED TO THE PROPOSAL

- ✓ Clarity and viability of ideas along with a realistic assessment of program goals and challenges
- ✓ Ongoing effects/impact which will endure beyond the grant
- ✓ Balanced, clear budget

## PROCESS AND TIMING

The deadline for applications is **February 27, 2020 at 11:59pm PST.**

A Grants Committee of community volunteers from across the country, experienced in violence against women, several donor partners, and Canadian Women's Foundation representatives, reviews the proposals. The Grants Committee makes recommendations to the Foundation's Board of Directors about which projects to fund. The Board of Directors gives final approval to all grants.

### TIMELINE 2020

February 27	Full proposals due
March - April	Review and shortlisting of applications
May	Grants Selection Committee meeting for final selections
June	Board Approval of final grants selected
July	<b>Grants awarded</b>
August 31	Outstanding applicants will be notified

## FOR FURTHER ASSISTANCE

If you have any questions about your application, please check the instructions for program proposal questions, the sample budget and timelines provided, and the FAQ section on our website:

<https://canadianwomen.org/grants-annual2020/>

### REGISTER FOR OUR WEBINARS

[Subventions annuelles : Ce que vous devez savoir](#) (French) - **Monday, February 10 at 11:00am EST**

[Annual Grants: What You Need to Know](#) - **Monday, February 10 at 1:00pm EST**

[Annual Grants: What You Need to Know](#) - **Tuesday, February 11 at 1:00pm EST**

If you have any further questions, please e-mail or telephone:

Phone: 416-365-1444

Fax: 416-365-1745

Toll free: 1-866-293-4483

TTY: 416-365-1732

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