



Community Needs Grants 2023

*Information Webinar: Proposal Writing
December 2022*

Purpose of the Community Needs Grants

A single-year funding stream that aims to provide flexible funding to meet a range of needs, that may include, but are not limited to:

- Cover program, operational, and/or administrative costs
- Undertake timely policy or advocacy initiatives
- Support organizational capacity-building or professional development
- Build or support local, regional, or national networks

Community Needs Grants

- Approximately 25 grants of up to \$20,000
- To be awarded in June 2023
- Key criteria:

For grassroots charitable organizations that have gender-based programming, services, and/or advocacy initiatives at the core of their work and that align with at least one of the Foundation's funding pillars at the core or central to their mission.

Additional considerations and priorities

- Organizations led by and/or serving women, Two Spirit, trans, and non-binary people that face multiple barriers and are underserved
- Applies a feminist, intersectional analysis
- Understand the intersection of inequity and barriers to participation
- Use an asset-based, positive approaches that center participant knowledge and experience
- Considers the realities of participant's lives
- Has established partnerships with other experienced organizations

Please note:

- Will only accept one proposal per organization, across all streams
- If you apply for a Community Needs Grant, you are still eligible to apply for other funding streams at the Foundation - though not for the same initiative

We do NOT fund:

- × Individuals
- × Federal, provincial, or municipal government agencies and school boards
- × For-profit organizations or businesses
- × Fundraising events
- × Conferences, festivals, seminars, and symposiums
- × Activities outside of Canada
- × Activities not solely or primarily focused on women, girls, Two Spirit, trans, and non-binary people
- × Deficit funding
- × Films or videos (unless this is part of a larger project)
- × Capital campaigns or expenditures
- × Academic or university research
- × Self-defense training (if it the only component of a project)

Process and Timeline:

January 26, 2023	Proposals due (5pm ET)
Feb - March 2023	Review and shortlisting of applications
April 2023	Grants Selection Committee meeting for final selections
May 2023	Board Approval of final grants selected
June 2023	Applicants notified
June 2023	Grants awarded

Before you start the application

- **Grant Guidelines**
 - For information on criteria, eligibility and timelines
- **Application Instructions**
 - Includes detailed instructions for how to answer each proposal question
- **Review the Frequently Asked Questions**

ENGLISH <https://canadianwomen.org/grants-community2022/>

FRENCH <https://canadianwomen.org/fr/subventions-communautaire2022/>

Getting Started: Online Applications



NOTE: the link to register and the link to sign back in are different. You can find the login link in your welcome email on our website under "My Account"

Please Sign In

- If you have an account, please log in using your E-mail Address and Password.
- First time applicants, please use the "New Online Applicant" link found below.

Veillez vous connecter

- Si vous avez un compte, connectez-vous en utilisant votre courriel et mot de passe.
- Pour connecter pour la première fois, s'il vous plait utilisez le lien «Nouveau compte» ci-dessous.

E-mail

[New Online Applicant? Nouveau compte?](#)

Password

[Forgot Password? Mot de passe oublié?](#)

Login / Connectez-vous



If you sign in from the Registration link

Eligibility Form

Please note the Canadian Women's Foundation does not fund the following:

- Individuals
- Federal, provincial or municipal government agencies and school boards
- For-profit organizations or businesses
- Fundraising events
- Conferences, festivals, seminars, and symposiums
- Activities outside of Canada
- Activities not solely or primarily focused on women, girls, Two-Spirit, trans, and non-binary peoples
- Deficit funding
- Films or videos (unless this is part of a larger project)
- Capital campaigns or expenditures
- Academic or university research
- Self-defense training (if it is the only component of a project).

Please answer the questions below to determine if you are eligible to apply for a grant:

Are your proposed activities solely or primarily focused on women, girls, Two Spirit, trans, genderqueer, non-binary, and/or 2SLGBTQI+ people?

-Select One- ▼

Are your activities taking place in Canada?

-Select One- ▼

Are you applying on behalf of an incorporated, non-profit organization OR charitable organization OR a Qualified Donee as defined by the Canada Revenue Agency?


-Select One- ▼

-Select One-
We are a registered charity or qualified donee
We are working with an organizational partner that is a registered charity or qualified donee

-Select One- ▼

Submit

If you sign in from the My Account link



CANADIAN WOMEN'S FOUNDATION | FONDATION CANADIENNE DES FEMMES

Account: jhall@canadianwomen.org | Change E-mail/Password
Last Log in: 6/11/2021 3:28 PM GMT-04:00

Exit / Sortie
English ▼

Applications Requirements

Applications







Welcome to your "My Application Page." This is the area where you will manage your work.

1. Select in progress or submitted in the drop down.
2. If you select submitted, you can only view the applications that you have submitted.
3. If you select in progress, you will be able to continue working on your application.
4. To delete an application, simply select the garbage can next to it.

Bienvenue à votre page « Ma demande ». Ça c'est où vous pouvez gérer votre travail.

1. Sélectionnez « en cours » ou « soumis » dans le menu déroulant.
2. Si vous sélectionnez « soumis », vous pouvez voir seulement les demandes que vous avez soumises.
3. Si vous sélectionnez « en cours », vous pourrez continuer à travailler sur votre demande.
4. Pour effacer votre demande, cliquez sur la poubelle à côté de la demande.

Show **In Progress Applications** ▼
 Hide Viewer Only Applications

Application Name	Project Title	Requested	ID	Last Updated	My Role	Action
Subventions d'appui communautaire 2021			33971	6/11/2021	Owner	   
2021 Community Needs Grants Application			33970	6/11/2021	Owner	   

Online Application Form



[Guidelines for Applicants](#) | [FAQ](#) | [Contact Us](#) | [Exit](#)

Organization Overview

Proposal Information

Supporting Documents

Review My Application

Organization Overview

[Printer Friendly Version](#) | [E-mail Draft](#)

* Required before final submission

Before you begin, please carefully review **the Guidelines for Applicants , the Proposal Question Instructions and the FAQs.**

Please note:

- the red checkmarks to the right of text boxes indicates active spell check.
- to navigate between sections click the purple boxes above.



Supporting Documents



[Guidelines for Applicants](#) | [FAQ](#) | [Contact Us](#) | [Exit](#)

[Organization Overview](#) | [Proposal Information](#) | **[Supporting Documents](#)** | [Review My Application](#)

Supporting Documents

[Printer Friendly Version](#) | [E-mail Draft](#)

* Required before final submission

1. Upload Detailed Project Budget:

* Use the form provided, and please submit as a single page PDF.

Budget Form

No file chosen

2. Upload Audited Financial Statement (most recent)

If your organization does not have an audited financial statement, you must provide a financial statement that has been presented and approved by your Board of Directors and/or membership.

* **Note:** A Profit or Loss or General Ledger Report will not suffice.

Project Lead Audited Financial Statement

No file chosen

Organizational Partner Audited Financial Statement

No file chosen



Reviewing & Submitting an Application



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[Organization Overview](#) | [Proposal Information](#) | [Supporting Documents](#) | [Review My Application](#)



Please correct the problems indicated below.

1. Total Revenues (as per last audit) is a required field.
2. Total Expenses (as per last audit) is a required field.
3. Surplus / Deficit is a required field.
4. Do you have a reserve fund? Please indicate the approximate value. is a required field.
5. What is the size of the community in which your organization is located? is a required field.
6. Please identify the number of women, girls, Two Spirit, trans, and non-binary peoples and children you serve annually. is a required field.
7. Please indicate the primary community that your organization serves: is a required field.
8. Tell us about the leadership of your organization (ED/CEO, senior staff, Board of Directors). Please describe the ways that your leadership team reflects the communities your organization serves. is a required field.
9. Tell us about your organization's work. What are your core activities? is a required field.
10. How do you ensure that your work is accessible, inclusive, and safe? How do you identify and address barriers to participation? is a required field.
11. What is your organization's understanding of gender analysis? Describe how you integrate this into your work. is a required field.
12. Total amount requested from Canadian Women's Foundation: (Please ensure you have uploaded a budget clearly demonstrating your capacity to spend the full amount by December 31, 2022. [Budget Form](#)) is a required field.
13. What is the need you are seeking to address with this funding? is a required field.
14. How will your organization use the requested funds, and how will the use of these funds contribute to your organization's work serving women, girls, Two-Spirit, trans, and non-binary people in your community? is a required field.
15. How do these activities align with the Canadian Women's Foundation's funding pillars? is a required field.
16. **1. Upload Detailed Project Budget:**

is a required field.

17. **2. Upload Audited Financial Statement (most recent)**

If you do not have an audited financial statement, please provide either your unaudited financial statement OR your most recent financial report submitted to your Board. is a required field.

18. **3. Upload Policy on Diversity and Anti-Racism** is a required field.
19. **4. Upload Letters of Support**

Letters of support specific to project (at least one, three max) - Letters should be from organizations you work with locally that can speak to your organization's contribution to gender equity.

Please save all letters of support as a single PDF document. is a required field.



Stand Out - in a GOOD way

- **Make it easy for us!** Answer questions clearly, intentionally, completely - simple language is best
- Submit a complete, organized, and clear application package (read and re-read)
- **Don't rush it.** Give yourself time to pull together all the supplementary documents you need to submit, and give yourself time to think and write

Stand Out - in a GOOD way

- **Know your audience.** Learn about the Foundation's funding priorities
- **State your goals** clearly and the **steps** you will take to achieve those goals
- Highlight your organization's **experience** and **expertise** in doing gender-based work
- Demonstrate that your proposed work is founded on a **history of success** in addressing gender equality

Standing Out - in a BAD way

- **Proposals that do not fit into the mandate of the Foundation or the call for proposals**
- **Recycled proposals that have not been updated**
- **Incomplete applications or applications exceeding the recommended length**
- **Applications sent after the deadline**

The Community Needs Grants are made possible by the following generous donors to the Canadian Women's Foundation:



Women and Gender
Equality Canada

Femmes et Égalité
des genres Canada

Canada



and our many other corporate partners, individual donors, and private family foundations throughout the country.



Questions? Contact us!

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