Inspiring Communities
The ACWS Call to Action
Land Acknowledgement
- About ACWS
- The Alberta Context
- Our Prevention Approach
- The Leading Change Program
- Key Projects
- Our Evaluation and Results
- Building Resilience
• 7,620 women, children, & seniors were admitted to shelters in 2021/22

• 17,787 women, children, & seniors were turned away due to a lack of capacity

• 7,303 people were served through outreach programs.

(ACWS, 2022)
The Leading Change Inspired Communities Model
Pyramid of Gender Based Violence

1. Murder
2. Rape and Sexual Assault/Physical Abuse
3. Emotional/Financial/Spiritual Abuse, Controlling Behaviour
4. Harassment/Threats and Verbal Abuse
5. Trivializing/acceptance of Violence Against Women
6. Glass ceiling/gender stereotypes/unequal power between genders
7. Sexist/homophobic/transphobic jokes. Problematic language and objectification
Sessions include:

• Understanding Domestic Violence
• Thinking Outside the "Real Man" Box
• Understanding Consent
• Domestic Violence & Your Workplace
• And more!

This course was amazing. I wish everyone would take it. I’m going to start changing the conversation. I already have begun discussing it with colleagues and friends and family and I hope to help change things.

–Online training participant
Sample Exercise: What Do You Do?
Alberta Junior Hockey League

• Hockey Alberta & Blackfalds Bulldogs
• League Approach
• Session Structure
• What’s Next

Thank you for taking the time to come talk to us, this really helped open my eyes to issues in our world around domestic and sexual violence!

– AJHL Player
Legal Training

- The Divorce Act
- Partnerships
- Using the Danger Assessment
- What’s next

I found it to be packed with evidence-backed information on evaluating situations for abuse, taking trauma-informed approached and determining the risk of harm to children.

- Legal Training Participant
Leading Change Expansion Pack

• Adaptation for COVID-19
• Do-it-yourself violence prevention education
• Social Change from Your Sofa
• What’s next

Gender-based violence is a problem that needs to be addressed and solved by all members of society. This expansion pack is an excellent place to start for men, boys, and male-identifying individuals.

—Pack recipient
Evaluation & Research

• Approach
• Year-over-year results
• Action-based research
• What’s next
Thank you! Questions?

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