



# Curate Your Algorithm

# TIPS

## Diversify

Find diverse voices online. It's important to challenge our ways of thinking, and be open to different perspectives. The algorithm works to show us similar content, so if we engage with diverse content, we're less likely to narrow our feeds.



## Like

Did you appreciate that piece of content? Like it! This tells the algorithm what content you do and don't appreciate.



## Comment

Uplift people by telling them what you like about their content. Not only does this create a positive experience for the creator, but it also tells the algorithm that you, and others like you, appreciate this content.



## Follow

Following someone will help boost their content and show you more of their content. If you want their content to show up more in your feed, you will also need to engage further with their content by liking, commenting on, and sharing their posts.



## Save & Share

Saving and/or sharing a post tells the algorithm that this is content that you think is worth engaging with more deeply or that others would want to engage with. The algorithm will then try to show you similar content.



## Report & Block

It's important to intervene. Reporting content that is harmful to you or others helps the algorithm learn how to prevent online abuse. Blocking those users reinforces the action of reporting, and ensures that the accounts you've blocked cannot see or interact with your content.

