

THEORY OF CHANGE

IF WE ENGAGE AND SUPPORT...

Social Purpose Organizations (SPOs) led by and serving women and gender-diverse people, with a focus on those who face multiple barriers

The broader Social Innovation / Social Finance (SI/SF) sector including investors, policymakers, foundations and other funders, and intermediaries

AND WORK IN PARTNERSHIP TO...

Support SPOs with:

- Funding through different streams (Catalyst, Impact, Systems-Change)
- 1 on 1 support
- Connections with experts
- Capacity strengthening
- Networking opportunities

Communicate the strengths and assets of women and gender-diverse led and serving SPOs

Advocate and provide advice to improve inclusion, access, and equity in the SI/SF sector

THIS WILL LEAD TO...

Strengthening in the following areas:

- Social finance awareness
- Business model plan and development
- Organizational capacity
- Impact measurement and report
- Network building

Increased awareness of how and why to invest in women and gender-diverse led SPOs and charities in general

AND THEN TO...

More social financing for SPOs that is an appropriate size, scale, and type for their initiative

Increased time and resources for SPOs to innovate and test community-led solutions

More supportive investment conditions and social finance policies

Increased investment in women and gender-diverse led SPOs through patient, flexible, and affordable capital

AND ULTIMATELY...

SPOs are better equipped to diversify and increase income, in order to continue creating more gender-inclusive, equitable, and sustainable communities

The social finance ecosystem is more inclusive, with meaningful leadership and participation from women and gender-diverse people

SOCIAL PURPOSE ORGANIZATIONS

SOCIAL FINANCE AND SOCIAL INNOVATION SECTOR