Annual Donor Report on The Girls' Fund

How you helped girls and gender-diverse young people gain power, safety, rights, and support over the past year.







A Future Without Limits: Investing in Well-Being of Girls and Gender-Diverse Youth

Girls need to know they have infinite potential.

When society teaches girls to focus on stereotypical gender roles and the way they look, it diminishes their confidence and puts them at risk. In addition to facing sexualization and harassment, girls' senses of self-worth suffer—their academic achievements, participation in extracurriculars, and career aspirations suffer too.

Despite increasing awareness about mental health, girls and gender-diverse youth are at a crisis point. The pandemic's negative impact continues—isolation and adolescent mental health has worsened, with studies showing that girls are particularly vulnerable to anxiety, depression, and internalizing problems or self-blame.

Adolescence is undoubtedly a tough time, but as Girls' Fund grantees know, it's a vital time to build belonging, confidence, and resilience.

By donating to the Girls' Fund, you've counted yourself in to support gender equality, safety, and girls' empowerment. You've helped create a Canada where girls and gender-diverse youth have access to life-changing programs in their own communities.

Facilitators of girls' and youth programs help address safety and mental health concerns from an antioppressive perspective by providing inclusive spaces, encouraging girls to speak up, bringing girls into fields with existing gender gaps, teaching healthy communication skills, and celebrating diversity.

Together, we support experts throughout Canada who deliver these programs: they deeply understand the emerging issues and the need for safe spaces and learning. By sharing best practices and evidence-based strategies, these community leaders are fostering growth and excellence among young people in the communities they serve.

I am pleased to share this report with you. Some organizations have received bridge funding to extend their essential work, ensuring continued support for girls and gender-diverse youth. You'll see how these programs provide timely, impactful interventions—helping young people learn, play, explore, express themselves, and build confidence in their daily lives.

Thank you for supporting girls' bright futures.

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With gratitude,

Mitzie Hunter President & CEO

Canadian Women's Foundation

Girls and gender-diverse youth deserve to feel powerful and valued today to become tomorrow's leaders. You're helping them find opportunities and build confidence.

Thanks to you, the Canadian Women's Foundation's Girls' Fund supports programs that give girls and gender-diverse youth aged 9 to 13 the support and tools to develop into confident, strong people, right when they need it most. Meeting girls at a crucial developmental stage, grantee programs help participants build confidence, gain mentorship opportunities, learn, and explore.

The programs you support help young people recognize their personal qualities, skills, interests, kindness, and strengths. Thank you for stepping up and contributing to community-based programs throughout the country.

To help girls and gender-diverse youth, programs that build identity, cultural connection, and belonging are vital. A sense "of belonging, specifically school belonging, has powerful long- and short-term implications for students' positive psychological and academic outcomes" (Allen et al., 2022). For Indigenous young people, building a sense of cultural identity, community, and belonging is particularly important (Public Health Agency of Canada, 2021).

Our funded programs are delivered by grassroots, community-based organizations that are deeply connected to the young people they serve. Often in rural, remote, and Northern communities that otherwise lack age-specific or gender-focused services, our grantees provide tailored programs and wraparound supports that speak to girls' needs, reflecting their cultures, life goals, and vulnerabilities at this challenging life phase.

The Canadian Women's Foundation's Girls' Fund offers programs that teach girls and gender-diverse youth about the arts or science, technology, engineering, and math (STEM), fields where girls are underrepresented; physical literacy and sports to build body confidence beyond appearances; leadership and empowerment; media literacy to understand negative messaging and influence; encouraging girls to speak up for social and/or environmental justice; and offering connections with Indigenous culture and teachings for new generations.



Organizations can apply for a grant in one of the following areas:

- Weekly programs
- Mentoring programs—to support programs that include formal one-on-one and small group mentoring
- Programs that combine weekly programming and group mentoring
- National or regional networks that are strengthening the capacity of organizations serving girls and gender-diverse youth

COUNT ME IN FOR

BOOSTING CONFIDENCE

Research shows that confidence tends to drop for girls between ages 9 and 13. It can be a particularly challenging phase for girls and gender-diverse young people who face intersecting barriers including racism, ableism, homophobia, and transphobia.

Your support enables tailored programs where girls and young people from diverse communities can connect in safer spaces and build self-esteem, a sense of belonging, and leadership skills through activities including:

- STEM education
- Media literacy
- Indigenous culture and connection
- Sports and physical activity
- Mentorship and leadership

Key Impacts:

What Girls' Fund program participants* told us:

99% felt safe

98% felt happy to have a space just for girls / nonbinary youth

88% made friends

99% felt like the adults in the program cared about them

*Based on survey responses from 181 program participants.

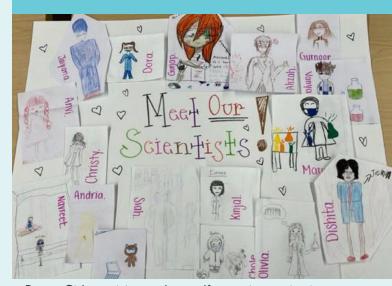
Program Spotlight: Power Girls, DIVERSEcity Community Resources Society, Surrey, British Columbia

Designed for racialized and newcomer girls,
Power Girls engages participants in hands- on
STEM-related projects like building robots and
coding. Working together, girls navigate
language and cultural barriers and build critical
thinking, creativity, and problem-solving skills
while getting exposed to pathways where
diverse women remain underrepresented.

One Power Girls participant, who was disengaged with school when she started the program, clicked with the activities so much she expressed her wish to become a civil engineer.

"It's a heartening example of how the program not only boosts participants' self- esteem but also empowers them to dream ambitiously about their future careers, instilling a sense of purpose and direction."

–DIVERSEcity Community Resources Society



Power Girls participants draw self-portraits as scientists.



As girls approach adolescence, they face higher levels of sexual assault and other forms of violence, a sharp decline in mental health and confidence, and negative stereotyping and sexualization.



Twenty-six per cent of Indigenous girls experience **sexual assault** before the age of 15, three times the rate of non-Indigenous girls. (Statistics Canada, 2022)



Almost 30% of all **self-harm hospitalizations** are for girls and young women. Those aged 10 to 24 are three times more likely to be hospitalized for self-harm than boys and young men the same age. (Canadian Institute for Health Information, 2020)



A survey found that 4 in 10 trans and non-binary youth report have been **sexually harassed.** Gender-diverse youth are also more likely to experience **other forms of violence**. (Trans PULSE Canada, 2021)



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The challenges surrounding body image are pervasive among young girls, with many expressing dissatisfaction with various aspects of their body and appearance. Exposure to unrealistic beauty standards in the media, particularly on social media, contributes to negative body image as girls internalize these ideals.

(Choukas-Bradley et al., 2022; de Vries et al., 2016; Fardouly & Vartanian, 2016; Marengo et al., 2018; Rodgers et al., 2020; UNESCO, 2024)



Young people are at increased risk of mental health problems between the ages of 11 and 14, particularly girls, and overall difficulty levels reported by girls were significantly higher than boys across a range of mental health problems. Distress can come at the time of significant physical, emotional, and social changes in adolescents' lives.

(Yoon et al., 2022)

Reflecting on Our 2020–2024 Funding Cycle: Evaluation Insights and the Future of the Girls' Fund Granting Strategy

With your support, we're able to respond to the evolving needs of youth in their communities. We are committed to making sure that girls and gender-diverse youth have the power, safety, support, and rights to thrive today and tomorrow.

We are undertaking a comprehensive review and refresh of our youth-focused programs to ensure they continue to meet the evolving and complex needs of young people in today's world. This strategic initiative is informed with evaluation led by the Social Research and Demonstration Corporation and is being strengthened through collaboration with experts in the field here at Canadian Women's Foundation and experienced external facilitators. Together, we are drawing on collective insights, sector-wide best practices, and frontline experience to co-create a renewed framework for impact. This collaborative process will sharpen our strategic focus, improve program delivery, and ensure even more lasting outcomes. It represents a pivotal opportunity not only to build on proven strengths but also to innovate boldly—ensuring our programs remain relevant, inclusive, and transformative for the youth we serve.

You know we need gender equality in Canada now. You know we need solutions that centre voices and needs of girls and gender-diverse youth who face high rates of violence and discrimination, including those who are First Nations, Inuit, and Métis, Black, racialized, living with disabilities, newcomers, and 2SLGBTQIA+. Thank you for ensuring that girls enter adolescence with confidence and support to be themselves.



Our research demonstrated a continued and increased need for:

Culturally safe programming for Indigenous youth

- Safe and inclusive spaces within the community
- Targeted programs for caregivers and community members about transphobia and racism
- Diverse service providers who can support youth mental health with lived experience

As a supporter, you count yourself in to use your voice and advance gender equality. Thank you for empowering girls and young people throughout Canada. We are pleased to share the outcomes your support for girls throughout Canada.

ÀiÀiċałukwitasin Huu-ay-aht First NationPort Alberni, BC
Served 20 Participants

λιλις ałukwitasin ("We will be steering our canoe in the right direction") helps girls and gender-diverse youth forge meaningful connections, gain a strong sense of Indigenous cultural identity, and develop skills to navigate mental health and relationships. Through weekly group sessions, one-on-one mentoring, camps, and retreats, Huu-ay-aht youth bond with one another on their Traditional Lands and integrate cultural teachings with wellness practices. The Huu-ay-aht First Nation's programs included four 8-week girls' groups, two retreats, and several field trips such as surfing lessons, beadwork workshops, and "Wild Wednesdays" with on-the-land experiences. Program leaders encourage past participants to take on mentorship roles and maintain connections with the group.

This program centered land-based cultural practices that build confidence, resilience, and community. Youth participated in counsellor-led sharing circles and hands-on learning with Elders, gaining skills in berry harvesting, preservation, candle making, and cedar rose crafting. Through the warrior program, they developed fire-making, survival, and teambuilding skills—strengthening their connection to culture, self, and one another.

To address barriers to participation in this remote community, girls were offered transportation to the program and provided with food and snacks.

The girls' enthusiasm is the heartbeat of the program—their feedback actively shapes each gathering. Staff go above and beyond, offering meaningful services and special outings. Access to the land opens limitless opportunities for cultural learning and healing. With your support, we've been able to honor knowledge holders and deepen community involvement in powerful, lasting ways.

A Circle of Safety and Song: Finding Confidence Through Culture

Participants shared that they felt safe in $\lambda i \lambda i \hat{\lambda} i \hat{c}$ alukwitasin. Notably, three participants described how they were able to sit in a circle and drum a song they were learning to share with the group for the very first time.

"Creating time for culture is so important—and we have fun!" —Cheri, participant

A Broader Impact - Culture Is Medicine: Healing Through Tradition and Community

Within the Huu-ay-aht community, the phrase "culture is medicine" is often heard, highlighting the positive impact of connecting with culture.

Community members loved watching the girls dance at Culture Camp; seeing youth practicing cultural traditions brings healing and hope to the community.



Circles of Care—Circles of Courage
Canadian Mental Health Association
Cowichan Valley
Duncan, BC
Served 10

The Circles of Care—Circles of Courage program offers girl-identifying youth aged 9 to 14 of the Malahat Nation on Vancouver Island a weekly facilitated group involving traditional values such as belonging, mastery, independence, and generosity. Through activities like crafting, art, exercise, and discussions, the program focuses on two main intentions: to provide learning and skills to support participants in this critical development phase, and to provide tools and resources that promote resiliency into the future.

With weekly sessions building on cultural perspectives, the program provided participants life skills, coping strategies, and social wellness. Furthermore, the program was hosted on First Nations territory, providing participants with a sense of safety, security and community belonging. The ease of accessibility and location of the program reduced barriers of youth needing to travel away from their home and/or community to fully engage in the program.

This year the program focused on streamlining and implementing a more structured approach to the lessons and activities. Improved organization led to more predictability and an enhanced sense of activity transitions, which can be comforting for participants. Sessions included creative activities, teamwork, community building, and cultural engagement with Knowledge Keepers.

This program concluded at the end of 2024. Canadian Mental Health Association and Malahat facilitators hosted a community barbecue to celebrate past participants and the program's positive impact on individuals and the community.



Program participant's art

Celebrating positivity

In 2024, the Circles of Care team began an initiative to recognize the achievements of their participants.

Group facilitators and a Knowledge Keeper chose an award recipient each month, presenting them with a certificate and gift card at a group dinner, recognizing their active engagement, positive outlook, and actions they had taken to "go above and beyond."

Participants enjoyed the opportunity to come together in community and celebrate their peer role models.



Girls Can ... Brandon Mini UniversityBrandon, MB
Served 60 Participants

The Girls Can ... program provided Brandon-area girls with access to high-quality, interactive learning about STEM in an inclusive, fun, and safe environment. Sixteen weeks of evening programs were delivered to two cohorts of girls and gender-diverse youth aged 9–13. The sessions included crafts, programming robots, 3D printing, cooking, media literacy, and sports—all with a science twist. The activities stimulated the girls' interest and challenged preconceptions of what "Girls Can Do."

With your support, the program supported girls from underserved and/or racialized communities in forging healthy relationships and building confidence, teamwork skills, and personal resiliency. Using Mini University's equipment, themed Girls Can ... sessions featured activities such as tie-dye, coding principles, forming research questions, plant propagation and pot painting, 3D printing, ice cream-making in a bag, building and coding K8 Robots, electricity and snap circuits, banana DNA extraction, chemical reactions with slime and elephant toothpaste, bridge engineering, and math. These hands-on activities promoted problem-solving through engaging, experiential tasks.

Participants also took part in Equine Assisted Learning, working with horses through guided facilitation. The program adapted to address barriers to transportation by providing taxi rides, inclusive language services, and meals prior to activities. Outreach to community members and the involvement of racialized scientists, professors, and Indigenous Elders broadened the program's educational offerings. Many staff members were enrolled in the Brandon University education program, and their activity planning ensured that participants learned deeply—not just about science, but about life.

STEM forges curiosity and resilience

"I learned that girls can do anything and be more immersed in science."

—Ami

"I feel happy and excited and curious about what's going to happen each day."

—Jaz



Girls Can Logo

Girl Code ElevateHER / Elizabeth Fry Society of Mainland Nova Scotia Dartmouth NS

Dartmouth, NS Served 50 Participants

Girl Code is an intensive program to address issues surrounding the difficult life stage of girls and gender-diverse youth (aged 9-13) by building confidence and communication skills through workshops with teen mentors (aged 16-19). The program met twice weekly in two locations: Dartmouth and Truro.

Girl Code also ran mentor nights to provide training and learning opportunities, parent and family nights that discussed healthy relationships, skills building, internet safety, and workshops on topics like diversity and inclusion, body image, and more. This past year, program participants facilitated a Walk to Restock, which raised funds to purchase hygiene and food items for Maggie's Place Family Resource Centre.

Those who attend Girl Code benefit from the program by getting together each week in a group of like-minded individuals facing similar challenges and circumstances. They also benefit by learning from workshops and mentors and receiving one-on-one support. Participants' parents also benefit from attending family nights to learn more about concerns they may have with their child's mental health.

Partnering with a local Indigenous consulting firm has assisted Girl Code in diversifying program policies, staff, and board of directors. Further, this partnership has strengthened relationships with Indigenous agencies and increased BIPOC mentors in the Colchester area.

Finding their voices, together

One participant who struggles with social anxiety took the lead on organizing a Nature Scavenger Hunt and visit to a local hobby farm. They were thrilled and explained that as a non-binary youth with social anxiety in a group of new individuals, leading this activity was the biggest accomplishment of their life so far!

The Power of Mentorship

"Mentoring with Girl Code has been one of the most fulfilling experiences of my life. It's more than just teaching it's about building confidence, encouraging creativity, and showing youth that they belong. What makes the Girl Code program so unique is the community.

The space is safe, inclusive, and empowering for everyone. We support each other, celebrate each other, and grow together. Watching these youth find their voice and their power gives me so much hope for the future. Being a mentor isn't about having all the answers it's about showing up, listening, and reminding these learners that they are capable and worthy.

I've grown so much from being part of this program, and I can honestly say that mentoring has given me just as much if not more than I've given. Girl Code is more than a program it's a home and I'm so proud to be a part of it."

-A.J, Girl Code mentor 2022-2025



Girls Count SuperNOVA, Dalhousie University Halifax, NS Served 27 Participants

SuperNOVA's Girls Count program combines weekly educational programming with mentorship to enhance gender inclusion in STEM fields, reaching underserved girls in grades 6-8. Through curriculum-connected hands-on learning that features real-world applications, participants learn about careers and the opportunities offered in STEM post-secondary education, practice new skills, and encounter a safe, inclusive space for positive experiences with STEM.

Your donations supported weekly programming featuring lesson plans designed to achieve participants' school curriculum outcomes. Dalhousie University student instructors facilitated team-based sessions that built critical mathematics and problem-solving skills to promote confidence and interest in physics, engineering, and finance. Girls Count facilitators include diverse women and gender-diverse people with distinct identities, professions, and industry experiences to help participants see themselves thriving in STEM fields.

This year, Girls Count participants took part in Gravity Lab (calculating values with infrared sensors), graphing, A-Math-zing Race games (relay games with integers, data, ratios, probability), and financial literacy (budgeting for a dream living space)—all these activities pushed participants to think critically, use their learnings, experiment, and work together. Implementing new tools and technology that further supports daily life skills (such as budgeting and personal finances) into the program was also a great success.

In 2022-2023, SuperNOVA conducted a reflective workshop called "Head, Heart, Feet" as part of the evaluation process for the program to gather data and feedback on what participants would like improved for future iterations of the program.

In response to what they learned, the SuperNOVA team implemented homework help sessions that served as an intermission from regular programming and allowed participants to interact with each other in a less formal setting, ask questions to their peers and instructors, and review material and school topics.



Participant doing a science project

Developing passions for STEM & Futures Over the Years

"I want to become a teacher!"

—Emily, participant

"Now I'd like to be a mathematician."

—Shone, participant

"I hope to become a scientist or engineer."

—Kay, participant



Girl Power, Girl Force Women's Centre of CalgaryCalgary, AB
Served 116 Participants

Thanks to your support, the Girl Power, Girl Force programs offered safe spaces and opportunities for girls and gender-diverse youth to build their leadership and activism skills through community participation. The Girl Power (grades 5 to 6) and Girl Force (grades 7 to 9) programs were offered as weekly after school programs, a spring break camp, and four summer camps at the Women's Centre of Calgary facilities.

Girl Power and Girl Force participants discuss relationships, culture, body image, mental health, human rights, inclusion, and much more. Some sessions are youth-led, promoting confidence in leadership, and other sessions are led by local experts and artists. Through these programs, participants from underserved communities learn positive communication skills that strengthen bonds, access community resources, and gain knowledge and confidence to navigate issues facing girls today.

Throughout this funding period, the Women's Centre benefited significantly from the dedicated efforts of Girls' program coordinators. Their presence increased capacity for meticulous program planning and effective promotion and facilitated the establishment of new and valuable community partnerships. These partnerships proved instrumental in contributing to overall success. Noteworthy collaborations were forged with well-respected organizations such as the Centre for Sexuality, Renfrew Educational Services, Kids Up Front, Two Wheel View, and Calgary Communities Against Sexual Assault (CCASA).

To address barriers for participants, the Women's Centre expanded in several areas: providing transportation support, serving food to address food insecurity, designing culturally appropriate programming, offering flexible scheduling including drop-in options, and tailoring program descriptions to include trans, Two Spirit, and non-binary youth.

Saira's Journey: Growing with *Girl Power* and *Girl Force*

Saira began the Girl Power program when she was in grade 5 and continued attending until she graduated into the Girl Force program in grade 7. She completed grade 9 this year, marking her final year with the program. Over the years, Saira has transformed from someone who struggled to connect with others to someone who has built multiple friendships, inside and outside the program. She explained to staff that she often feels frustrated and overwhelmed but being in the program has helped her learn how to manage these feelings.

Saira never missed a single program session, camp, or workshop, demonstrating that she feels a sense of community and safety in the space the Women's Centre has created. Through Girl Power and Girl Force, she could practice her social skills in a supportive environment, build her self-confidence and explore new activities to discover what she enjoys. Saira's leadership skills blossomed, and she took the initiative to greet new participants, making sure they felt welcome in the program space. In her final programming year, she performed a spoken word piece at the Women's Centre's Black History Month event, Across Generations: Black Knowledge and Excellence. This moment highlighted her growing ability to take risks, express herself, and lead in areas she is passionate about.

Her guardians shared this reflection: "Thanks again for what you do at the program. I don't think it is a stretch to say that the program has been lifechanging in providing a safe environment that has helped her build so much confidence and social skills (among many other things)."



Girls Without Barriers Disabled Women's Network of Canada Montreal, QC Served 34 participants

Girls Without Barriers encourages girl-serving organizations to examine and address the underlying causes and consequences of ableism as it intersects with other modes of oppression. This project involved conducting story-based research and focus groups throughout Canada with girls with disabilities, particularly those from underserved groups, such as Black, Indigenous, and racialized, queer, and trans girls.

Focus groups were arts-based, and participants were encouraged to express themselves and explore their perspectives on disability, belonging, and aspirations. Diverse participants were involved as the Girls Without Barriers program gathered qualitative data from gatherings with girls, young women, and gender-diverse youth from BIPOC, rural/remote, newcomer, and 2SLGBTQIA+ backgrounds. This research required recruitment and specific accommodations for participants, but through the funding period the project analyzed significant information from girls and gender-diverse youth with disabilities.

Thanks to your support, this research has helped Disabled Women's Network of Canada develop guides for facilitation, tips, peer-support skills, and informational sheets on ableism, all to enhance inclusion for service providers who deliver programs to girls. Participants engaged with and heard the experiences of other youth with disabilities and felt comfortable with the lead facilitator as she had lived experience. By creating inclusive spaces, empowering advocacy, fostering relationships, and involving girls with disabilities in research to support accessibility, the project has contributed to more inclusive and supportive communities.

Creating a Sense of Belonging

A participant who identified as a girl with a mental health disability shared how the *Girls Without Barriers* focus groups provided a much-needed sense of community and belonging: "I feel good because this let me connect with others and hear people's experiences. I feel more heard and seen. I love these groups—they're amazing."

Empowering Advocacy and Leadership for Girls with Disabilities

A 16-year-old girl with a mental health disability has been actively advocating for more accessible playground equipment in her community. Inspired by her participation in the project, she worked with her municipality to ensure that playgrounds are inclusive for children with physical disabilities. Her efforts show how much the Girls Without Barriers project's impact has empowered her and other youth to speak up for change and improve the accessibility of their communities.



Social media posts with Invitation to join the program



2023/2024 Girls' Fund Grantee Updates

GRIT (Gain Resilience, Ingenuity, and Tenacity)
Terrace Women's Resource Centre Society
Terrace, BC
Served 75 participants

The Terrace Women's Resource Centre Society's GRIT program encourages participants to become future leaders by focusing on their strengths through enriching activities.

GRIT changed the G in its acronym from *Girls* to *Gain*—reaching more underserved participants and promoting inclusivity. The program supported activities for girls and gender-diverse youth aged 8 to 12 with regular after school and evening programs, engagement at community events and partner programs, and three one-week summer camp sessions with Skeena Wild. Participants built confidence and learned to engage through peer leadership and collaboration in an inclusive, culturally safe environment.

Due to staffing shortages, GRIT partnered with Skeena Wild to support operations and continue sessions. This partnership allowed for accessible, diverse programming opportunities. Activities for youth included yoga, science experiment days, National Indigenous Peoples Day Camp workshops, place-based learning, environmental stewardship, crafts, and more—all exploring diversity, connection, body positivity, healthy relationships, conflict resolution, and pre-employment skills.

Former participants returned to act as youth mentors, giving them opportunities to volunteer and develop professional skills—and several mentors went on to find summer jobs. The outdoor forest camp received rave reviews from the community and many comments about how engaged the youth were.



Tipihew Aboriginal People's Alliance of Northern OntarioKapuskasing, ON Served 15 Participants

The Tipihew ("She has equal capabilities") program run by the Aboriginal People's Alliance of Northern Ontario focuses on girls and gender-diverse youth aged 9-13 in Kapuskasing and surrounding communities that face limited resources.

Tipihew runs weekly for six weeks per session. With workshops and activities, the program builds self-esteem, encourages empowerment in accessing community resources, bolsters inclusion and engagement in science, sports, and traditional Indigenous activities with guidance and mentorship tailored to girls and 2SLGBTQIA+ youth. The program focuses on connecting young people with cultural activities.

Participants demonstrated a strong interest in Indigenous culture—attending pow wows and round dances, making ribbon skirts, trying traditional crafts, learning about Indigenous history, and how to be allies in their community.

Youth that attended Tipihew weekly built confidence and shared the struggles they were facing while building friendships within the program. They also built trust and rapport with facilitators and now reach out with questions and for support.

Connecting with culture, connecting with themselves

"Yarrow has become more outgoing and has made new friends. She has become more independent with new life skills and coping strategies. She seems to understand how to value friendships and has learned who she is as an individual. I'm grateful to know my daughter is in a safe environment."

—Mother of participant



HERd Zine League LUSO Community Services London, ON Served 39 Participants

The HERd Zine League program for girls aged 9–13 promoted gender equity through artistic projects, literacy skills, and media awareness. The group sessions discussed how gender was represented in the media and how zines (handmade, small, artistic booklets distributed for free and devoted to specialized and unconventional subject matter) developed as a feminist response to commercial media.

Over the past year, HERd Zine League facilitated three sessions: one took place at the LUSO main office, and two others were hosted at the Family Centre Fanshawe (including a summer session). In each 14-week session, participants developed artistic skills through workshops and learned the importance of critically analyzing the media and its powerful influence. These discussions built selfesteem, exposed participants to diversity, consent, and positive role models, and fostered connections among peers.

This year, partnerships with the London Arts Council, London Public Library, and Family Centre Fanshawe bolstered the program. The London Public Library expanded the range of activities offered, which kept participants engaged with new experiences. Girls learned to use a Cricut machine and Chromebooks to design and create t-shirts. Shifting the program's location from LUSO to the Family Centre Fanshawe removed barriers—through the Centre's connection to the adjacent public school, HERd Zine League reached a broader demographic, increased accessibility, and enhanced community awareness.









Program participants making art

Artistic Expression and Community

Sofia had recently transferred schools and felt isolated while having a hard time connecting with her peers and making friends. She was encouraged by LUSO to join HERd Zine League, and the program became a safe space for Sofia as she was welcomed into the group. Another program participant, who attended the same school, quickly befriended Sofia and their relationship extended outside of the program, into the school and broader community. This participant attended regularly, and each week Sofia's personality shone through in her artwork and social confidence. The HERd Zine League provided an important space for Sofia to find her voice and flourish.



Intergenerational Girls Empowerment Program St. John's Native Friendship Centre/First Light St. John's, NL Served 170 participants

Participants in the Intergenerational Girls Empowerment Program come together for various events and cultural activities focused on closing the intergenerational gap between youth, seniors, and Indigenous Elders in the community. Participating girls and Elders alike benefit from mentorship, guidance, personal development, and connections to culture.

The Intergenerational Girls Empowerment Program contributes to the development of girls and genderdiverse youth through mentorship opportunities, peer support, sharing, and connection. Over the past year, the weekly program offered a series of land- and water-based activities and knowledge sharing activities. The fire safety and water safety series progressively introduced cultural teachings and survival knowledge while improving participants' comfort and confidence levels, such as introducing water safety alongside traditional canoeing skills. The program centered on traditional activities and skill-building for different levels, such as embroidery, cooking, fishing, foraging, woodworking, jewelry making, and other forms of Indigenous cultural knowledge.

Over the past year, First Light has addressed barriers to participation by providing culturally safe spaces, enhancing outreach through social media and partnerships, and working closely with Elders and cultural advisors to ensure programs resonate with Indigenous youth. More connections with individuals and communities in support of Indigenous rights and allyship enhanced the program's reach. Growing interest in and political awareness of Truth and Reconciliation efforts increased participant numbers, and more non-Indigenous allies promoted the program.

Traditions and new beginnings

Jodi came to the program with a massive fear of water—she had experienced family members and community dying while out on the water.

Through the course of our water safety series, Jodi gained confidence and grew more comfortable being near water and received peer support around her anxieties.

Eventually, she was able to get into the water, which was a massive step for her. Since then, Jodi has been connecting with water outside of the program and reports feeling more in touch with her land, culture, and water.



Participant of First Light programs



Le Centre filles mobile / Mobile Girls' Centre YWCA Quebec Quebec City, QC Served 26 participants

The Mobile Girls' Centre / Le Centre filles mobile program enables girls and gender-diverse youth to develop their leadership skills and make a difference. The project is designed by and for the participants, so each group defines their own objectives, themes, activities, and projects to strengthen community ties. Participants enhance their confidence, critical thinking skills, and sense of belonging through activities with an intersectional feminist approach.

Participants in this program are between the ages of 10 and 15, and most of them are racialized or newcomers and live in low-income housing in Quebec City. Many participants experience food insecurity, so snacks and meals were provided. Mobile Girls' Centre remained flexible to welcome participants' younger siblings, as many youth were responsible for caretaking while parents worked; this ensured they'd keep attending and contributing to group activities and discussions. For more accessibility, YWCA offered bus tickets and transportation to special events.

Thanks to your support, the YWCA's youth services team hosted and facilitated weekly youth committees. These committees develop community action projects—an approach that develops autonomy and responsibility for problem solving. Over the year, participants choose a community action project that is important to them and form committees to try to address social problems. Groups have written open letters, created vision boards, joined activist demonstrations and community gatherings, and more. During the committee meetings, Mobile Girls' Centre set up a safe and non-judgmental space for young people to discuss important topics. The issues that arose the most were managing emotions, self-confidence, friendships, bullying, racism, puberty, consent, and affirmation.

Girls' Leadership in Action

Four youth who joined the Stadacona Girls+ Committee ran a thrift store as part of a neighbourhood party. They selected a variety of clothes and toys for babies, children, teenagers from the Ecoboutique and were accompanied by a Youth Services worker and two volunteers.

They brilliantly distributed tasks between them: customer service, cash management, and more. Their responsibility and autonomy were impressive. During the event, the girls had the opportunity to discover other organizations, expanding their network and their knowledge of community resources.

At the end of the day, the girls were proud of themselves, and the work accomplished by learning and growing together.



Program participants at the neighbourhood party



Power Girls: A Migrant Girls STEM Project DIVERSEcity Community Resources Society Surrey, BC Served 60 participants

Power Girls: A Migrant Girls STEM Project is a collaborative, inclusive learning program aimed at racialized girls and non-binary youth aged 9-12. With hands-on activities and specific guidance, participants will be empowered to pursue STEM while breaking down social norms and stereotype barriers that hinder their paths. Power Girls supports racialized, newcomer girls to gain confidence and experience science, technology, engineering, and math through participant-led programming.

Thanks to you, this funding period supported several key activities, including a series of hands-on STEM in everyday life workshops. These sessions featured a challenge-based learning model and attendees worked in teams to problem-solve and apply STEM concepts to real-world scenarios. Participants develop their capacities in critical thinking, creativity, problem-solving, and teamwork while learning new skills and bonding.

Power Girls was in high demand over the past year, and three cohorts of girls were able to participate in the 12-week program. The program culminated in a two-week seasonal break camp, offering further opportunities for skills development in this supportive environment. Partnering with Simon Fraser University allowed Power Girls to find mentorship and resources that enriched the curriculum. Community outreach efforts increased awareness of the program among newcomer families and forged strong community connections. Some challenges have included the diverse needs of participants, ranging from learning difficulties to language barriers, but expanding into three cohorts allowed groups to remain small so youth can receive additional attention. As the program is committed to continuous feedback, flexibility and responsiveness to participant needs has made the program highly successful.

The program gathered feedback and adapted to participants' needs, such as accommodations for neurodivergent youth, and ensured the offerings were adjusted for best possible outcomes going forward.

Connecting to STEM and to each other

Tamara was initially reluctant to attend the program, despite her parents' reassurance that she would enjoy it over time. She didn't want to step into the classroom—uninterested in science, uneasy about meeting new people, and still carrying negative social experiences from the past. During the first session, Power Girls made an effort to create a welcoming and supportive environment.

The hands-on, engaging activities made science feel approachable, and staff ensured Tamara felt comfortable. By interacting with her peers and connecting with staff, she slowly formed friendships and opened up. As the weeks went on, her confidence grew, and her hesitation faded. She not only began to enjoy the STEM activities but also looked forward to attending the sessions. In the end, Tamara became an active, engaged participant, made lasting friendships, and significantly boosted her self-confidence.



2D & 3D STEM Activity



RISE Empowerment Community Resource Centre (Killaloe) Killaloe, ON Served 68

The RISE Empowerment program provides girls, trans, and non-binary youth aged 9-13 living in rural areas with a weekly after-school program. The inclusive and diversity-positive program offers opportunities to build social safety nets, confidence and finding one's voice, develop critical thinking skills, and strategies for young people to navigate their high school years. Activities included team-building exercises, indoor/outdoor physical games, cooking, media literacy workshops, arts activism, learning about social justice, and attending events with special guest speakers.

This year, high school mentors contributed to RISE programs and earned volunteer credit by participating and helping younger attendees. The LEAP Rural Youth Summit was planned by the RISE youth collective with staff support, and youth organized a full day conference full of opportunities for leadership, fun activities (poetry, pet therapy, crafts, and more), discussing important topics, and connection. This program initially began as a space for girls but quickly became essential for many 2SLGBTQIA+ youth and women in this area, offering an inclusive, safe space free from gender-based violence.

The RISE Empowerment Summer Day Camp—an intensive five-day camp for girls and gender-diverse youth aged 9-13 with camp mentors aged 16-18—is accessible to participants from a wider rural area. This year's camp featured a trip to Bonnechere Provincial Park for swimming, canoeing, and stand-up paddle boarding, as well as a self-defense workshop to promote confidence. By attending the programs offered by RISE Empowerment and making connections, rural youth were empowered to express themselves, discuss gender representation, make art, and learn and share about topics that are relevant to them, such as bullying, mental health, body image, and positive relationships.

Empowerment and safety across generations

Due to the nature of this small community, and the risks associated with being identified as 2SLGBTQIA+ or a survivor of gender-based violence, stories cannot be repeated publicly. However, the organization shared that both young participants and parents alike have benefitted from the RISE Empowerment program: the messages to participants that they deserve to be themselves, be safe, healthy, and heard were absorbed and valued by guardians as well.



Wings to soar with affirmation craft activity



SADI Girls Group Mentorship Survivor's Hope Crisis Centre Inc.

Pinawa, MB Served 635 participants

The SADI (Sexual Assault Discussion Initiative) Girls' Group Mentorship program is a gender-inclusive group focused on gender-based violence prevention and takes place in various Eastern communities in rural Manitoba, including Sagkeeng First Nation and its very close neighbour, Powerview-Pine Falls, as well as Pinawa, Beausejour, Lac du Bonnet, Whitemouth, and Little Black River. Facilitators gather, support, and train high school mentors to lead empowering programming with students from grade 6-12 within their own community. Programming supports youth with education, skills, and resources to help break cycles of violence, and topics and activities focus on respect, self and community care, leadership, mental health, and healthy relationships while responding to emergent interests and needs.

This year, the SADI Girls' Group mentorship project expanded to include new schools, enabling them to reach more girls and gender-diverse youth who are experiencing difficult circumstances in their families or communities. Youth from six schools through eastern rural Manitoba were supported by Survivor's Hope staff and school faculty to gather together for numerous large-scale events, such as Manitoba's Provincial Gender Sexuality Alliance Conference.

Meaningful conversations included navigating antitrans media, gender-based violence prevention, finding queer allies, activism both within the school and in community, and self-expression through art. These topics were integrated into the facilitation of multiple regional gatherings bringing youth together from all six schools to build connections and form the "Out and About" group. The willingness and advocacy of school faculty across Eastern Interlake service area have been instrumental for these activities to proceed in the face of systemic violence, empowering students and enabling them to participate in mentorship events.

The social, cultural, and political effects of policies and legislation that specifically impact gender-diverse youth deeply impact the Manitoba school system; students feel the weight of this discrimination, demonstrating the need for programs like SADI to foster advocacy and support.



A SADI activity of tracking unhealthy behaviors



Speak Up, Community Arts and Heritage Education Project (CAHEP)

Thunder Bay, ON Served 61

The Speak Up program, run by Community Arts and Heritage Education Project (CAHEP), uses arts education to develop leadership skills for girls and gender-diverse students in grades 7 and 8 at four different schools in the Thunder Bay area. Through visual arts and creative projects, participants engage with arts facilitators and discuss topics like how to deal with uncertainty, celebrating diversity, and encouraging practices like self-reflection.

Participants from four public schools in the region came from diverse backgrounds, including lowincome, immigrant, and Indigenous communities. Through Speak Up and with the support of school staff, students engaged in creative projects, which offered them opportunities to express themselves, build confidence, and develop leadership skills, while working with artists. Four artist facilitators built strong relationships with the youth, shared their knowledge with schools, and served as positive role models and examples of those in creative careers. Accessible facilities and a safe, inclusive space allowed youth to fully immerse themselves in the activities.

With the diverse population of Thunder Bay, the program required adaptations to meet the various needs of participants. In the second year of this project, Speak Up shifted from "girl" focused to welcoming all gender identities, expanding its reach. Key themes such as identity, mental health, and gender bias formed arts programming and discussions based on ongoing feedback from participants regarding their interests. Some key activities included notebook making, visualization art, collaborative murals, screen printing, sculpture, theatre workshops, as well as life skills building, creating safe spaces, leadership development, community engagement with broader school communities, exhibiting participants' artwork,

celebratory events (such as International Women's Day), and local activism. Students with low school attendance were more likely to come to school on Speak Up days and teachers commented that these students were more focused, content, and willing to engage and take creative risks in other classroom activities.

Portrait of Confidence

During a Reflective Self-Portraits arts session, students were encouraged to create self-portraits that went beyond their physical appearance to capture their inner selves and personalities. This activity led to profound introspection and increased self-awareness among the participants. One student said, "I'm drawing what I feel, not what I look like." Through sharing their portraits and the stories behind them, participants formed deeper connections with one another, fostering a supportive environment where they could explore their identities openly and creatively.



Art projects from grades 7-8 – developing leadership skills



Strong Girls Strong North Girls' Club, YWCA NWT Yellowknife, NWT Served 42 Participants

Strong Girls Strong North Girls' Club provides weekly, culturally relevant, youth-led programming for girls to build self-esteem through community involvement and leadership activities. In the rural North, having a safe place to learn is especially important, as the region's youth face limited resources, isolation, and high rates of family violence. Strong Girls Strong North is the only free, preventative, girls-specific program available and promotes accessibility for stronger futures.

This year, key programming included on-the-land activities to build skills and traditional knowledge, such as canoeing and camping; sports and self-defense classes to build confidence; moccasin-making workshops with Indigenous Elders; cooking for healthy eating and self-care; creating Moon Kits with tampons, pads, and comfort items then distributing to youth who may not have access to these items; and special talks with women role models and community leaders to spark interest in different careers. At the heart of the club are group discussions on mental, sexual and physical safety, and healthy relationships.

Strong Girls Strong North aims to build trust with participants and the community. The team has created a program space that is open and accessible so that youth can spend their free time relaxing and playing games. The challenges this program faced were environmental: major fires in the North led to evacuations and disruptions for the community. Despite this, outreach and referrals from previous participants have led to increased interest and enrolment—there is now a waitlist for the program.

Culture, resilience, and role models in the North

"This program has taught me how to skate! And how to be safe everywhere." —Tara

"It helped me learn about mental health." —TJ

"I get a space to learn and hang out with my friends and talk about things we don't want to talk about at home. The leaders are really fun and understanding. I feel like I can talk to them about anything and express who I am." —Gabrielle



Strong Girls Strong North Girls' Club activities & participants



We Can Do It Too (Nous aussi on peut le faire) L'Oasis Des Enfants De Rosemont Montreal, QC Served 15 participants

The We Can Do It Too / Nous aussi on peut le faire program provides activities and meetings for marginalized girls between the ages of 9 and 12 designed to deconstruct gender stereotypes, build belonging, critical thinking, and resilience, and promote self-esteem. Thanks to your support, We Can Do It Too uses a "by and for" approach, which lets girls lead to decide on projects and topics to explore, and contributes to developing community and solidarity for girls to build confidence.

Funding contributed to hiring a new project manager, who met the program with renewed energy and excitement. Funds also provided the fees for hosting guest speakers and artists. This year, your donations have allowed participants to take part in activities and experiences like theatre workshops with a student from the National Theatre School, a comedy workshop, outings to L'Euguélionne feminist bookstore and Taz skate park, a boxing class, podcast creation, dance classes, song writing, and more. The program also held communal dinners every Friday where participants chose the menu and helped with cooking—these dinners made for easy discussion and connection outside the workshops.

Initially, new participants and parents were nervous about joining the program. The project manager worked to build relationships and trust, communicating with families weekly to ensure activities, transportation, and relationships were consistent and flexible. Because of the program's age range, Nous aussi on peut le faire created two subgroups which helped workshops increase their participation. Social factors and issues like inflation—girls noticing how rising costs of living were impacting their families—informed the program direction.

This year, the girls set up an entrepreneurship project to fundraise for fun activities. Participants were enthusiastic about Taylor Swift, and the program supported this role model of speaking out and creativity, bringing out increased interest in dance, music, and creative expression in the participants.



Nous aussi on peut le faire program participants

Building Belonging

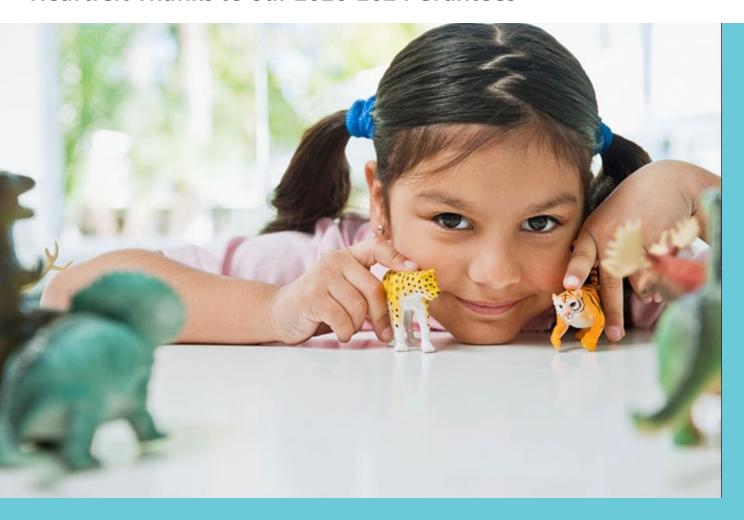
"I feel very good when I participate in the Girls'
Project because I am accepted as I am. I am also
much less shy since I have been coming."

—Ten-year-old participant

"I feel good at the Girls' Project because I'm surrounded by people I trust. I feel better knowing there are other girls in the same situations as me."

—Nine-year-old participant

Celebrating Resilience and Impact: Heartfelt Thanks to our 2020-2024 Grantees



Thank you to all the wonderful grantees who delivered programs to girls and gender-diverse youth in the 2020-2024 funding cycle.

Through the pandemic and intense challenges, the grantee partners have achieved wonderful outcomes with program participants—helping girls and gender-diverse youth find confidence, community, love of learning, cultural strength, and empowerment.

Whether making services more accessible, bringing in Elders, mentors, and experts, or pivoting to accommodate fewer staff or more participants, the grantees have worked hard for the best possible outcomes to make an impact on young lives and forge meaningful connections for lasting change.

Snapshots of Empowerment: Inspiring Moments from the 2020-2024 Girls' Fund programs



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Continuing the Journey: Bridging Grants to Sustain Vital Programs for Girls & Gender-Diverse Young People 2024-2025

First Light St. John's Native Friendship Centre
Survivor's Hope Crisis Centre
ElevateHER - Elizabeth Fry Society Mainland NS
L'Oasis des enfants de Rosemont
YWCA NWT
Women's Centre of Calgary
Aboriginal People's Alliance of Northern Ontario
Huu-ay-aht First Nation
SuperNOVA at Dalhousie University
YWCA Québec

To ensure the incredible work continues while we work on revamping the Girls' Fund criteria in support of young people, we bridged some of our grantees from this past cohort with additional funding. Each of the listed organizations received up to \$25,000 to continue supporting girls and gender-diverse youth from 2024 to 2025 so their vital programs keep going and growing.

A Message to Our Supporters: Four Years of Impact and What Comes Next from our Girls' Fund Program Manager, Catherine Plouffe Jetté



Dear supporters,

As we wrap up the 2020-2024 Girls' Fund cycle, I want to thank you for standing with us—and with girls and gender-diverse youth—every step of the way.

Thanks to your generosity, our grantees delivered life-changing programs focused on leadership, mental health, Indigenous cultural connection, gender-based violence prevention, STEM education, and more. Through a global pandemic and ongoing social challenges, your support ensured young people felt empowered, safe, and seen.

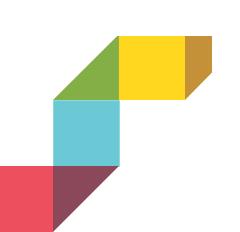
Many of these organizations are the only youth supports available outside of schools. And they consistently go above and beyond—offering not just programs, but food, transportation, counselling, and care.

To guide our future efforts, we partnered with Taylor Newberry Consulting on research into the mental health of Black, Indigenous, racialized, Two-Spirit, transgender, non-binary, and questioning youth. The findings highlighted an urgent need for culturally safe programs, inclusive community spaces, caregiver education, and diverse service providers with lived experience.

In response, we're funding mental health training for youth workers and launching an online platform to expand that reach even further.

You've helped us lay a strong foundation. But the need continues—and with your support, we'll keep showing up for the next generation of leaders.

With heartfelt thanks! —Catherine Plouffe Jetté



How your gift was used

April 1, 2023 - March 31, 2024

How Revenue was Generated from the Girls' Fund

Gifts from Individuals, groups, Foundations and Corporations to support Girls' Fund granting and programs	\$ 969,849
Support from the Department of Women and Gender Equity	\$ 162,993
Final Support Total	\$1,132,842

How Your Money Was Spent

Grants to grassroots Organizations	\$ 733,377
Capacity Building, translations, advisory committee, professional development, admin, wages & benefits	\$399,465
Total Invested into Girls' Fund Programs	\$1,132,842

Thank you to our generous supporters:

Cenovus Energy

Elementary Teachers' Federation of Ontario

Equinix Foundation

H&M

Linde Canada

Judy McFarlane

The Shawana Foundation

TC Energy

Tree of Life Foundation

Women and Gender Equity Canada





THANK YOU For Counting Yourself In

We're so grateful you're with us. If you're reading this, you count among the 71,000-plus people who are part of the Canadian Women's Foundation's generous and active community for gender equality and justice. That's enough people to make up a city in Canada!

What does it mean to Count Yourself In?

- It means you know you are a changemaker: your giving, voice, and actions matter in the quest to build a gender-equal Canada.
- It means you understand that equality doesn't happen on its own. If you want to affect change, you need to be part of a community and critical mass that rallies together to ensure no woman, girl, Two Spirit, trans, or non-binary person feels out of options, out of sight, out of time, or out of mind.
- It means you'll be in the loop on opportunities to give, learn, and act on priority issues.

So many people want to be part of the movement for gender equality. They're knowledgeable, active, and generous but they're not sure where to start.

Help us welcome them into our Count Me In community by sharing <u>yescountmein.ca</u>.

Thank you for investing in girls' rights, empowerment, safety, and support

Thank you for all the ways you've taken action. You understand the importance of building resiliency and confidence for girls and gender-diverse young people—especially those from underserved communities—at this pivotal life stage.

Girls need resources, teachings, mentors, and each other to face continuing inequities with knowledge and confidence. Classrooms are not always the most comfortable spaces to open up and connect to community and culture. That's why your support for the inclusive, accessible, far-reaching programs for girls and gender-diverse youth are so important. The strength built through these programs will be carried forward in their lives.



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